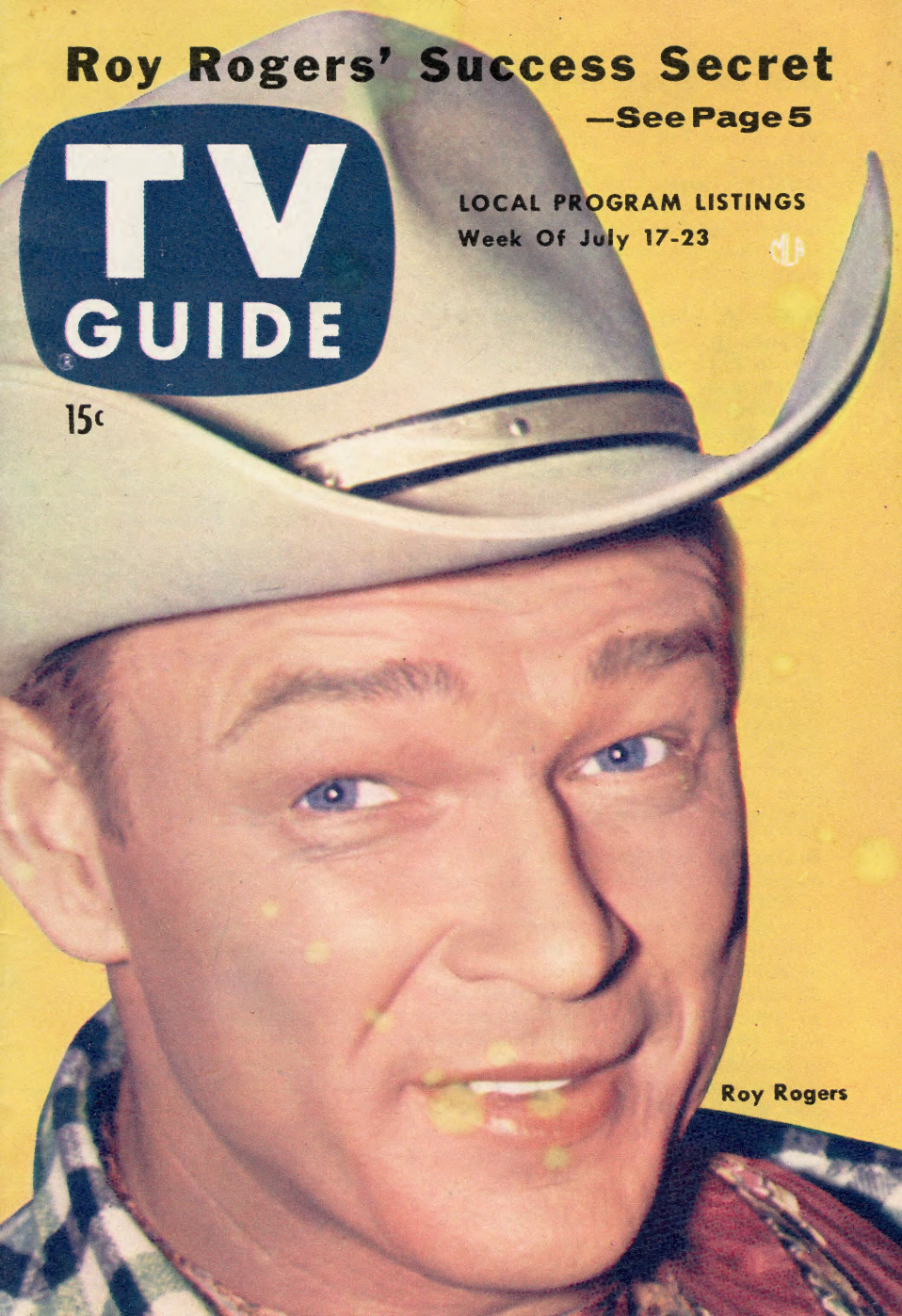
# Roy Rogers' Success Secret

—See Page 5

# TV GUIDE

LOCAL PROGRAM LISTINGS
Week Of July 17-23

15¢



Roy Rogers

# as we see it

The decision to list programs from Saturday through Friday in TV GUIDE, instead of from Friday through Thursday, was made after careful study of how the magazine could best improve its service to readers.

Our primary concern is to provide accurate, complete program information so that viewers can decide which of the many programs on the air at the same time will afford them the most enjoyment.

Collecting the mass of information that appears in the magazine each week requires staffs of trained personnel in New York and Hollywood, the major origination points for network programs, and local staffs in each of the cities where TV GUIDE is published. Details on network programs move from both coasts to local offices throughout the country on our own private leased wire Teletype system. In each city, information on locally originated programs is obtained from the stations and correlated with the network information received via Teletype.

During our 15 months as a National magazine, our chief problem has been a battle of printing deadlines. Invariably, a few items of program information have arrived too late to be published in each of our present 22 editions and reach the newsstands on time. By shifting the program week from Friday through Thursday to Saturday through Friday, and extending our printing deadlines, we now will be able to bring you those extra items of late information.

We are certain the change will improve TV GUIDE's service to you as the program for your living room theater.



Week of July 17-23
LOCAL PROGRAM GUIDE
Opens Opposite Page 12

TV GUIDE

## Contents

TELETYPES
New York ..... 3
Hollywood ..... 4

ARTICLES
Why Roy Rogers Is Cowboy King .. 5
Local Ghoul Makes Good .....10
TV — World Export .....18
TV Child's Garden Of Verses ....20
Baseball Players On TV .....21
The Bairds: Serious Spoofers .....22
In The Cast: Frank Jenks .....12

CLOSE-UP
Ella Raines: Prescription For TV ....13

PICTURE FEATURE
Her Chance Of A Lifetime ..... 8

REVIEWS
Big Top .....16
Mr. Wizard .....16

COLUMN
Fine Tuning .....17

Vol. 2, No. 29 • July 17, 1954
#068

Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Michael J. O'Neill, *Advertising Director*
James T. Quirk, *Publisher*

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscription queries and changes of address to 116 W. 32nd St., New York 1, N.Y.

# TV Teletype*

**NEW YORK** Bob Stahl reports:

EDDIE ALBERT has lined himself up a role in the movie version of "Oklahoma!" and is taking a three weeks' leave from Saturday Night Review. CESAR ROMERO and GEORGE GOBEL team to replace him July 24, HOAGY CARMICHAEL takes over July 31 and GEORGE JESSEL will emcee the Aug. 7 show. EDDIE returns the following week.

* * *

Arthur Murray Party, now an NBC replacement, gets its own time period in the fall on ABC. Show will be sponsored by a brassiere manufacturer . . . ABC also will be responsible for reviving Stork Club next fall . . . NBC building a new telefilm series to star DIANA LYNN.

* * *

Top movie stars will flood TV next season. DOROTHY McGUIRE kicks off the new hour-long Video Theater Aug. 26, starring in "To Each His Own." And HELEN HAYES, FREDRIC MARCH, CLAUDETTE COLBERT and CHARLES COBURN on Sept. 15 will headline "The Royal Family," first of CBS' new color "spectaculars" titled Best of Broadway.

* * *

The Aldrich Family, absent from TV more than a year, returns in the fall on CBS. Cast has not been set, but the show probably will be done live from Hollywood . . . First TV story by EVELYN WAUGH, author of "The Loved One," slated for GE Theater next fall.

* * *

Theatrical version of Victory at Sea, NBC's award-winning documentary, will have its world premiere this month at a New York art theater . . . With GARRY MOORE off for a six-week European vacation, DENNIS O'KEEFE takes over as emcee of I've Got a Secret on July 28. HENRY MORGAN, a Secret panelist, will handle GARRY's daytime show.

* * *

The orchestra leader on BOB SMITH's new daytime show, which has nothing to do with Howdy Doody, is BOBBY NICHOLSON—also known as Howdy's friend Clarabell . . . NBC tore up IMOGENE COCA's contract, which had two years to run, and signed her to a new long-term deal at more money.

* * *

ABC revamping the STU ERWIN program into a sort of One Man's Family and slotting it Wednesday nights, right after the new WALT DISNEY series. STU's older daughter on the program will be married and eventually have a family, while the younger one will assume all the teen-age problems.

**Trade-mark, Teletype Corp.*

## HOLLYWOOD

Dan Jenkins reports:

ROY ROGERS, whose filmed series continues through the summer for the third straight year, has a new show in production. His company will film Cochise, Chief of the Apaches, to be shot in color and ready for fall release . . . And GEORGE BURNS is filming a new series starring ROBERT CUMMINGS as a Hollywood commercial photographer.

* * *

BURNS will also do the pilot for the projected film series version of Life with Father . . . JIMMY DURANTE, bowing Oct. 9 for Texaco and alternating on Saturday nights with DONALD O'CONNOR, will film five of his 20 shows.

* * *

BILL FRAWLEY, the Fred Mertz of I Love Lucy, has signed to do a new radio show, "Great Scott," in which he will play a major league baseball scout . . . The NBC "spectaculars" are running into trouble trying to plan TV versions of hit musicals. Movie studios still hold film rights—and a kinescope recording is regarded as a film.

* * *

BETTE DAVIS, still hibernating in Maine, would like to do an occasional hour-long live dramatic show out of New York . . . The new hour-long Chrysler show on CBS is set to start Sept. 30.

* * *

Look for JACK PAAR to do a three-hour variety show on CBS Saturday afternoons beginning in the fall . . . Ford is buying up thousands of RCA color sets to display in showrooms and also will sponsor half of NBC's Monday night monthly color "spectaculars." . . . I Led Three Lives, starring RICHARD CARLSON, is ready to start on its second batch of 52 films, 80 percent of which will be shot on location.

* * *

MARIE WILSON will do a summer stock version of "The Little Hut" in Chicago and Boston with MELVILLE COOPER, opening July 20 in Chicago . . . Mickey Rooney Enterprises has signed SABU to make a series of TV films in India. Title: "The Magic Lamp."

* * *

JACK WEBB will introduce his Pete Kelly's Blues series as a one-shot on some filmed dramatic series, possibly Ford Theater . . . RED SKELTON embarked on a back-breaking schedule—47 consecutive hour-long live shows . . . BURT LANCASTER to do an Indian sketch with him July 27.

* * *

Early next season, Foreign Intrigue will have its hero, Michael Powers (JAMES DALY), win a hotel in a dice game and quit newspapering, thus achieving a new format without sacrifice of either the basic flavor or the star. Anyway, that's the plan.

Roy Rogers and his dog Bullet making sure baddie soon will stand trial.

## *Children Made Roy*

# KING OF THE COWBOYS

It is a general practice among so-called hep adults, including this writer, to sneer politely at the antics of what has come to be known as The Western Star. It has come to the attention of this desk, however, that we are all in the wrong pew and had better move over.

Take the case of Mr. Roy Rogers, a 41-year old movie and TV cowpoke. Rogers is, of course, the prime example of The Western Star. He is known officially as King of the Cowboys—a title he claims as the result of annual polls taken by a number of movie trade papers which, for 11 consecutive years, have arrived at the mathematical conclusion that Rogers draws more money at the box office than any other Western star. Money

## ROGERS' RODEO PAID THE POSTMAN

being king even ahead of Rogers, it is *the* yardstick in the minds of the tough-minded movie exhibitors; Roy is thus *the* King of the Cowboys.

Just recently, Rogers' TV film show, now in the middle of its third full season on the air, jumped from 39th to 10th place in the all-important Nielsen ratings in competition with shows of every kind, not just Westerns. While the jump is attributed to the fact that the show has acquired more stations (it is now seen on a total of 53 NBC outlets) and not to any sudden inspiration of the script writers, it is nevertheless conceded that Rogers is now No. 1 in several different directions at once, all lucrative.

◄ Boyhood's heroes: Roy riding Trigger as Bullet lopes with them on trail.

The question thus arises: what does it take to become King of the Cowboys? All cynical remarks to the contrary, it takes a good deal more than an ability to ride a horse, strum a gittar and uphold law, order and the virtue of womankind. It takes, in the words of one of Rogers' close associates, "a relationship, a bond, between the star and his audience which has nothing to do with this week's script."

This bond—and with Rogers it is a very real thing—had its beginnings back in the days when he was an underpaid cowboy star at Republic and made the discovery that he was getting a lot of fan mail.

But in those early Republic days the going rate for embryo cowboy stars would hardly cause undue commotion at the Bureau of Internal Revenue and Rogers found himself unable to handle his growing bundle of mail. Being about as naive as it's possible to be and still survive in the 20th Century, Roy took every letter, cranks and all, at face value. In order to answer them, he organized his first rodeo tour—and the profits went directly into a staff for handling the mail.

Nowadays Rogers, on a virtual first-name basis with the Revenue boys, pours considerable portions of his take not only into answering fan mail but into flying trips all over the country to visit children seriously ill in hospitals and at home.

Roy and his wife, Dale Evans (Queen of the West in her own box-office right), love children. There is no sham about this and certainly no

Dale and Roy holding 'Dodie' when they adopted her in 1953. They have six children.

intent to turn a good thing into an even better one. They have six children between them. Roy and his first wife, the late Arlene Rogers, had two of their own and adopted a third. Dale has a grown son by an early first marriage. Ironically, the one child Dale and Roy had died just before its second birthday. They have since adopted two more children.

Of this tragic experience, Dale wrote a book, "Angel Unaware," which has since become a rod and a staff to literally thousands of parents faced with this most terrible of blows: the loss of a child. It is a book which reveals, in an age of cynicism, the deep faith of two simple people who just happened to stumble across buckets full of long green; whose basic philosophy is: to love children is to love God.

It is, apparently, this intangible feeling between parent and parent, and between children and star that has lifted the Rogers-Evans combine to the top and kept it there. Aside from the presence of a range-riding jeep and a villain-chewing police dog, their TV show differs not a whit from those of their competitors.

Rogers' basic naivete, a quality to be misunderstood only at your own peril, has evolved into a business philosophy which states simply that everyone is a nice guy, everybody is honest and two and two make four. This is perhaps best illustrated by his relationship with Art Rush, his manager for 16 years. Roy Rogers Enterprises is a sprawling and somewhat complicated corporate entity dealing in everything from radio and TV shows to the manufacture and sale of cowboy boots. Yet the only agreement between Rogers and Rush has been a handshake.

The Rogers family live a country life on their 11-acre Encino ranch, 45 minutes from Hollywood. Dale is an excellent cook. Roy runs the ranch, including a herd of sheep, and keeps the walk-in freezer overloaded with Rogers-caught tuna.

A close friend of Roy's sums it up this way: "Many cowboy stars, once they've made their splash, decide reluctantly that it's good business to play up the kids off stage as well as on. Roy never came to that conclusion. He was born with it. It makes quite a difference."—*Dan Jenkins.*

# Her Chance

The clock at the left says it's 20 minutes to 9 P.M. To the girl looking toward the stage from a catwalk in the wings of New York's Adelphi Theater, this means that in only 80 minutes she's scheduled to get her "chance of a lifetime." The pictures on these pages show how she's been auditioned, rehearsed, dressed and made-up. All

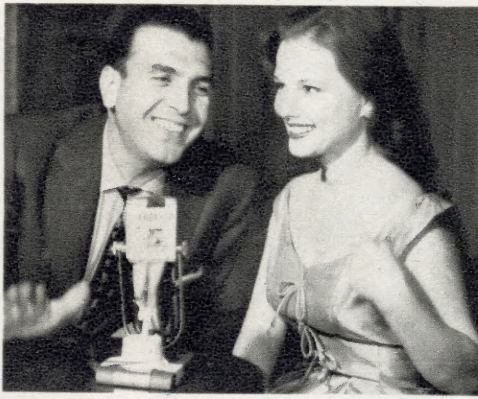
Like others, Mary must first audition.

After winning right to appear, she rehearses with Herb Moss, left, the show's producer, following conference, above, to select right gown.

# of a Lifetime ...ONLY 80 MINUTES AWAY

that remains for her to do on this Friday night is to make good, for this is a chance for which she has been long waiting, an opportunity to appear before a television audience numbering in the millions. She's going to compete against other professional entertainers on the Du Mont Network *Chance of a Lifetime* program for $1000 in cash and a night club contract. *Who is she?* Mary Sullivan—a 23-year-old Bronx singer, who has been in one motion picture and, since winning the right to appear on the TV show, has had several night club engagements. *Will she win?* If all went as scheduled, you already know, for this night *was* the night of July 16.

On the big evening, there's make-up at skillful hands of Peter Vest, above, Du Mont expert, after a good-luck hug from her husband.



Then, on the air with Dennis James, MC.

Vampira: she's really a blonde Finnish beauty.

# Local Ghoul Makes Good

## VAMPIRA'S OUT OF THIS WORLD AS HOLLYWOOD TV HOSTESS

The problem of what to do about those late late late shows has recently been solved, with a rather loud explosion, by KABC-TV in Los Angeles. The gimmick employed is one Vampira, a girl straight out of a Charles Addams cartoon. She introduces the station's weekly horror film at 11 on Saturday nights and cuts in six times to comment appropriately on its more grisly aspects. The viewers may never remember the pictures, but they can hardly forget the girl.

Girl?? Born Maila Nurmi 31 years ago in Finland (her uncle is Paavo Nurmi, the former one-mile-record holder), Vampira is the wife of TV writer Dean Reisner. She is a self-admitted eccentric who delights in shocking people because, she says frankly, "I hate them. I expect people to be good and wise and kind and idealistic and they're not."

The Vampira bit was born when Maila showed up at a costume ball several months ago as the Addams-created ghoul of cartoon fame. Hunt Stromberg, Jr., an ABC-TV producer, spotted her and Vampira was born on the spot. She has become something of a Hollywood sensation, to put it mildly. Of her own volition, she wandered into the recent Miss Rheingold try-outs, throwing them into a tailspin. "I was looking," she explained haughtily, "for Mr. Rheingold's bier."

Not even her ABC press agent, an otherwise quite normal individual, has ever seen her in anything but her Vampira get-up, which includes a long black wig (she is an exceptionally attractive blue-eyed blonde) and an acute hourglass figure. (For those interested in statistics, she's 5 feet 8 , weighs 115 pounds, has a 38-inch bust, 17-inch waist, 36-inch hips.)

She has to be waited on hand and foot. Who can do anything with five-inch fingernails? ("When I take the nails off," she says, "I get the rather gruesome feeling that my hands have suddenly been stunted.") She affects black English cigarets in a black holder approximately a foot long and drinks only Bloody Marys (tomato juice and liquor) at lunch. "It's almost bedtime, you know," she says artlessly at high noon.

She recently discovered, to her own horror, that a number of children, aged seven, watch her show regularly. One of them even offered to send her a test-tubeful of her favorite cocktail—from the Children's Hospital.

When not being Vampira, which isn't very often (she gets a large charge out of playing the role, on or off camera), she spends her time being lazy at home. "I'm very lethargic," she says. "I can never stick to anything for any great length of time. I get bored. Vampira should last for several years, but not with me. I'm already beginning to speak of myself in the third person. Besides, my husband is beginning to cringe a little."

Her next project will be to open a small night club in Los Angeles called The Bar Sinister. "I think," she says lazily, "the name speaks for itself." She also intends to buy and train a seal to dance with her. "I think people would just naturally come to see a girl dance with a seal, if only once."

Her favorite author? Ralph Waldo Emerson. "I really should hate him, you know," she says. "After all, he's a Gemini."

Vampira is a Sagittarian herself, which will come as something of a shock to the rest of the clan.

◀ Frank Jenks, as Garvey, tries to evade another hotel clerk.

*he follows*

# In Flack's Tracks

After 19 years spent playing assorted movie cabdrivers and dimwits, in some 230 movies, Frank Jenks left Hollywood. Destination: to join his long-time buddy, Alan Mowbray, in Du Mont's *Colonel Humphrey Flack.*

Jenks is content to be a second banana, Flack's assistant cheater of cheaters. "Why should I be a star?" he asks. "I get almost as much money, and if anything happens to my show, the ceiling doesn't fall on me." Unlike the larceny-minded Uthas P. (for Patsy) Garvey, Jenks isn't plagued by ulcers.

Jenks, who went to college for four years—"No degree, just education"—says with a smile, "A smart fellow has a better chance of playing a dope than a dope has."

Likening "live" TV to going out with a best girl—"You're always on your best behavior"—he observes, "I'm not funny all week. I don't get funny until a man says, 'Thirty seconds.' Luckily, *Colonel Flack* is a keyhole show. When you look in a keyhole, you don't expect to get paralyzed laughing."

The Iowa-born comedian started in the night club business some 30 years ago, plays a smooth trombone and recently was awarded a life membership in the Musicians' Union. "Today, I've got guts; then, I was too stupid to try out for name bands. Maybe if I'd had confidence, I could have had a name and a band—like Harry James."

Conceding he's probably better off as is, he says with characteristic flippancy, "I like being married and my wife is a very happy woman. Why not? She's got a mink coat and I come home every night within 30 minutes of when I'm supposed to. This could never happen in the band business."

# Pittsburgh Parade

• Pittsburgh-Youngstown Edition

Programs p. A-29

**By BILL ADLER**

The Little Lake Theater wanted WDTV's Hank Stohl for the role of the young architect in "The Moon Is Blue" the end of July but the pressure of his job forced him to turn it down. This is the part, by the way, that was created on Broadway by Barry Nelson, who plays Joan Caulfield's spouse in *My Favorite Husband* . . . The associate director of the *Jamie* series, in which Polly Rowles, Carnegie Tech Drama School, Class of '36, stars with Brandon deWilde and Ernest Truex, is Kenneth Rockefeller, who graduated from Tech four years after Polly . . . Ken Hildebrand has a business sideline these days that promises to make him one of the Bureau of Internal Revenue's favorite sons.

**Ken Hildebrand**

Dean Martin freely admits in all fan magazine interviews that his first real break in show business was on the *Wilkens Amateur Hour* here on radio when he was just plain Dino Crocetti, of Steubenville, O. . . . And speaking of names, did you know that Joe Deane, the disc jockey and TV announcer, was christened Giuseppe Dinocoli?

If he can act, John Roberts, the Channel 2 announcer, is good-looking enough to be in the movies . . . The Twin Coaches may still land Jimmy Durante for a week late this summer. The Schnozzola has promised Booker Joe Hiller a date if he decides to play the Chez Paree in Chicago the end of August. Durrante would come here right after that stand . . . The Vogue Terrace still can't figure out why the Four Aces did such poor business, particularly in view of the fact that their "Three Coins in the Fountain" is the hottest thing they've ever had in the record marts.

The Dubin-Feldman advertising agency could put on a great two-piano television show right from their own personnel—Wallace Feldman and Jacques Kahn are both crack keyboarders . . . Little Mitzi Steiner is in Hollywood (with her husband, Jack Tolen) looking for TV work under the name of Mitzi McCall.

## CHANNELS LISTED IN PROGRAMMING

**PITTSBURGH, PA.**

| | | |
|---|---|---|
| 2 | WDTV | Gateway Center |
| 13 | WQED | 4337 Fifth Ave. |
| 16 | WENS | 700 Ivory Ave. |

**JOHNSTOWN, PA.**

| | | |
|---|---|---|
| 6 | WJAC-TV | 329 Main St. |

**WHEELING, WEST VIRGINIA**

| | | |
|---|---|---|
| 7 | WTRF-TV | 1329 Market St. |

**STEUBENVILLE, OHIO**

| | | |
|---|---|---|
| 9 | WSTV-TV | Exchange Realty Bldg. |

**ALTOONA, PA.**

| | | |
|---|---|---|
| 10 | WFBG-TV | Gable Arcade |

**Copyright 1954 Television News, Inc. Staff: W. F. Adler,** Editor; **Jim Marks,** Managing Editor; **Harold V. Cohen,** Contributing Editor; **R. B. Adler,** Associate Editor; **Rita Gould and Virginia Long,** Program Editors; **Dan McSweeney,** Advertising Manager; **Tom Mullen,** Business Manager. Address mail to **TV GUIDE, 711 Penn Ave., Pittsburgh 22, Pa.** Phone: **EXpress 1-1664,** TWX: **PG 402.**

Member: Audit Bureau of Circulations

# HAROLD V. COHEN'S *Observation Post*

I understand Phil Silvers is being groomed for the *Red Buttons* time next season. I've always felt Silvers could be a very funny fellow on television with half a chance, and I'm sure he will be, but I hope the networks haven't given up on Buttons. That little fellow has a genuine comedy talent that is going to be channeled in the right direction one of these days and there will be no stopping him . . . The way Robert Montgomery was waving his arms around on a recent teledrama, President Eisenhower should be coaching him . . . Funny line by Dennis Day: "Jack Benny made out a new will and named St. Peter his sole heir. Jack knows now he can't take it with him so he wants to have it waiting for him when he gets there."

It looks like curtains for Kate Smith on TV. They say NBC will buy up the remainder of her contract for $500,000. To me, Kate always represented something solid and substantial—and I don't mean in size either, but quality—and her failure on TV not only surprises but also depresses me . . . Agreeable underplaying by Preston Foster on those *Waterfront* half-hours. Some of the scripts are pretty shabby, but try to name a series where the scripts don't go sour more often than not . . . A young fellow named Will Jordan who appeared on a recent *Toast of the Town* is just about as good as they come at take-offs. His imitation of a smiling Ed Sullivan was simply wonderful. As a matter of fact, every time I see Sullivan now, I think of Jordan.

**Kate Smith**

Is it me or *Marge and Jeff?* Heaven knows I've tried to get with them, but it's no use . . . You know I can't remember ever seeing a really inferior *Four Star Playhouse* drama. Those shows are really the class of the lot . . . Offhand I can't think of the name of one "Miss America" in the last 10 years or so besides Bess Myerson, and I'd say she was one of television's real living dolls, wouldn't you? The girl's not only beautiful but also gives you the impression that she has brains to boot.

Want to know something? I sort of miss *Amos 'n' Andy* . . . That Roger Price, who has parlayed his *Droodles* into something of an industry, is a very funny fellow. His off-beat humor hits my funny-bone just right . . . Some mighty fine trouping on the *TV Playhouse* production of "Friday the 13th." Never heard of any of the people before but they were all fine, particularly the actress who played the big businessman's nervous, insecure wife . . . I'm a very unhappy fellow when a prior engagement keeps me away from my television set while Edward R. Murrow's *Person to Person* is on. In my book, that program has been the No. 1 success of the 1953-54 television season.

# A Year On Channel 2 With THE MERRY MINSTRELS

TROUBADOURING is a business with the Merry Minstrels of Channel 2, Buzz Aston and Bill Hinds, but it's fun, too. At the moment, anyway, they can't think of anything they'd rather do. On the first anniversary of their early evening *Buzz 'n' Bill Show*, which falls on July 20, a lot of people are very happy that Mr. Aston and Mr. Hinds are very happy in their work.

For Buzz, who was christened Philip, and Bill are the kind of entertainers who parcel out to their unseen audience all of the amazing amount of bounce they have to the ounce. Some performers actually seem glad when their day's work is done. With Hinds and Aston, you get the impression that they would like to double their 25 minutes at 6 o'clock every week night on WDTV.

The friendly atmosphere Buzz and Bill generate isn't confined just to their television program. It begins about noon each day, usually around a Variety Club luncheon table, when the two of them get together with their script-writer, Seymour Bloom, then extends to the rehearsal sessions with the Joe Negri Trio (Negri on guitar, Dom Trimarkie on accordion and Lou Mauro on bass) and Director Vic Skaggs, and usually lasts for half an hour or so after the cameras have closed on them.

Aston and Hinds first went on WDTV two and a half years ago with a 15-minute morning strip, and continued the program for seven months, until last February, after their evening show began. Although they're still young men of boundless energies, the twin chores were getting the better of them when the boys decided to drop the one and concentrate on the other. The housewives who never missed seeing them after breakfast continue to be their faithful audience, and now dad and the kids can watch *Buzz 'n' Bill*, too.

One of the secrets of their success as a team is that Buzz and Bill manage to find a common meeting ground with the entire family. Being family men themselves, they pick songs with an eye on every branch of the family tree. On their first anniversary as an evening TV team, they have become local fixtures, as much a part of The Pittsburgh Picture as the clock at Kaufmann's, the Liberty Tubes and last place in the National League.

# Letters to the Editor

—YOU TELL TELEVISION

**Correspondence for this department should be addressed to Letters Editor, TV GUIDE, 711 Penn Ave., Pittsburgh 22, Pa.**

### Kane Uses Cane

Why was Mark Stevens using a cane on the *Martin Kane* show of June 10? — *Reader, Latrobe, Pa.* — [*Mark Stevens' limp was not in the script. He injured his ankle a few weeks ago while playing tennis with Don Budge, the former champ.—Ed.*]

**Mark Stevens**

### Don't Change Mama's Children

. . . About the children in *Mama* being too old for their parts. Please don't change them as then it wouldn't be *Mama*. As for Dagmar, she's too cute for words.—*Mrs. Ina Allen, Beaver Falls, Pa.*

### KFBC-TV

Whose call letters are KFBC-TV? —*Jimmie Howearth, Cameron, W. Va.*—[*Cheyenne, Wyo., Ch. 5.—Ed.*]

### Familiar Voice

We often pick up Pensacola, Fla., on Channel 3. Tonight was one of the times. I feel sure I recognized the voice of the announcer as that of the former KDKA announcer, Jack Swift. Please tell me if I am right about this.—*Mrs. Clyde Carrier, Mayport, Pa.*—[*We haven't been in touch with Swift, but a KDKA spokesman tells us that it might easily have been the former local announcer because Swift is now living in Florida, working in both radio and television. Pensacola's Channel 3 is WEAR-TV.—Ed.*]

### Wants a Late Show

Please let us have a late show through the summer. Why did WJAC-TV drop 12 o'clock midnight wrestling on Saturdays?—*George Kimble, Mt. Union, Pa.*—[*Wrestling has been moved to 11 P.M. Tues. WJAC-TV completes its telecasting with the* News *at midnight. When a sponsor buys the time for a late show, WJAC-TV will again remain on the air after midnight.—Ed.*]


**just like receiving**

**10 big issues FREE**

**Pay just $3 for your next 30 issues . . . and save $1.50. By subscribing to TV GUIDE you pay just a dime-a-week and get the added convenience of delivery to your home.**

**TV GUIDE 711 Penn Ave. Pittsburgh 22, Pa.** ☐ New ☐ Renewal

Please enter my subscription to TV GUIDE at the money saving term checked below. My remittance is enclosed. (PLEASE PRINT)

☐ 30 weeks for $3
☐ 1 year for $5
☐ 2 years for $8
☐ 3 years for $11

NAME_____

ADDRESS_____

CITY & STATE_____

Allow 3 weeks for subscription to start; if renewing, attach mail label.

# TV Programs

## For week beginning July 17

## SATURDAY MORNING

8:15 ❷ **Movie—Circle C Ranch**
9:15 ❾ **Movie—Cowboy Corral**
9:30 ❷ **Space Patrol—Space serial**
❼ **Charlie Chase—Comedy**
10:00 ❷ **Cowboy G-Men—Jackie Coogan**
❼ **Serial Theater**
10:25 ❻ **News Summary**
10:30 ❷ **Happy's Party—Children**
Ida Mae Maher and Happy entertain.
❻ **Film**
❼ **Movie—Action Theater**
11:00 ❻ **Winky Dink and You—Barry**
The junior Rembrandts visit Mr. Barry in Jack's Workshop. A new character is on hand, Jack's landlord, Mr. Bungle, played by Dayton Allen in overalls and derby hat. Mr. Bungle smears a valuable painting of Jack's, and the young viewers restore it before Jack finds out.
❿ **To Be Announced**
11:30 ❷ **Film**
❻ **Kit Carson—Western**
Bill Williams and Don Diamond co-star.
❼ **Town and Country—Wes Manley**
❿ **Western Theater**

## AFTERNOON

12:00 ❷ ❻ **Big Top—Circus**
Acts: The Wazzon Troupe, tumblers; Buddy's Chimpanzees, comedy chimps; The Gurelys, jugglers; Miss Loni, foot-juggler; The Great Veno, high wire; The Victoria Troupe, trick bicyclists.
❼ **Cartoon Time**
❾ **Riders of Purple Sage**
Foy Willing, Bill Alexander, Al Sloey.
❿ **News**
12:15 ❼ **Jump, Jump from Holiday House**
❾ **Rural Scene—Pop Taylor**
❿ **Movie Matinee**
12:30 ❼ **Movie—Action Theater**
❾ **Travel Series**
1:00 ❷ **Lone Ranger—Western**
"Bad Medicine." Two bank robbers kill a clerk as they make their getaway. One of the bandits is hurt and must get to a doctor. John Hart, Jay Silverheels.
❻ **Mr. Wizard—Science**
Don Herbert repeats some of the interesting experiments of past few months.
❾ **Armed Forces Review**
1:30 ❷ **Ramar of the Jungle—Jon Hall**
"White Man's Magic." Superstitious natives kidnap a ventriloquist's dummy which they worship as a new god with strange powers. Ray Montgomery.
❻ **Johns Hopkins Science Review**
"Plastic Surgery." Dr. Milton Edgerton describes what it does and how it does it. ("Science, the Super Sleuth," a book describing the use of scientific methods in solving crimes, has been written by Lynn Poole, producer of the "Science Review" and will be published this fall.)
❾ **Variety Fare**
1:45 ❼ ❿ **Dizzy Dean Show**
❾ **Donley's Dugout**
1:55 ❼ ❾ ❿ **Baseball Game**
Cleveland Indians vs. Philadelphia Athletics, at Philadelphia. Dizzy Dean and Buddy Blattner are the reporters.
16 **Film**
2:00 ❷ **Big Picture—Documentary**
❻ **Test Pattern—To 5:15**
2:10 16 **News**
2:15 16 **Baseball Warm-up**
2:30 ❷ **Roy Rogers—Western**
"Jailbreak." Someone attempts to kill young Tom Lee, who is in prison for the murder of Joe Walton during a recent bank robbery. Roy suspects Tom has been framed. Rand Brooks as Tom Lee; Nan Leslie as Bess Walton.
16 **Baseball Double-header**
Pittsburgh Pirates vs Chicago Cubs.
3:00 ❷ **Original Amateur Hour**
Ted Mack gives talent a boost.
3:30 ❷ **Life with the Erwins—Comedy**
Situations in the life of a high school principal. Stu, June, Ann and Sheila.
4:00 ❷ **Beat the Clock—Bud Collyer**
Contestants compete with time.
4:30 ❷ **Summer Playhouse—Drama**
"The Seven Graces." The youngest of seven sisters living under the care of the eldest decides to migrate to the wilds of Montana. Set in the 19th Century. Jim Davis as Jim; Jessie Cavitt as Caroline; Noel Neill as Clorinda.

9 **Donley's Dugout**
4:40 9 **Doc Williams and Border Riders**
16 **Baseball Follow-up**
4:50 16 **Baseball—2nd game**
Pittsburgh Pirates vs Chicago Cubs.
5:00 2 **Superman—George Reeves**
7 **Giant Movie Matinee**
10 **Big Picture—Documentary**
5:15 6 **Film**
5:25 6 **News Summary**
5:30 2 **What's My Line?—Quiz**
Dorothy Kilgallen, Steve Allen and Bennett Cerf play the familiar quiz game. John Daly emcees this program, while the panelists try to guess guest's occupations.
6 **Two in Love—Bert Parks**
Friends of engaged couple win money for the bride- and groom-to-be.
9 **Horse Race**
Arlington Classic, 3-year-olds, one mile, $100,000 added. From Arlington Park, Chicago. Bryan Field and Sam Renick.
10 **Annie Oakley—Western**

## EVENING

6:00 2 **That's My Boy—Comedy**
His vision blurred by eyedrops, Jack flounders through an air-raid drill on his job as an air-raid warden.
6 **I've Got a Secret—Quiz**
Panelists Laraine Day, Bill Cullen, Jayne Meadows, Henry Morgan try to guess Actor Peter Lawford's secret.
9 **Comedies and Foy Willing**
10 **News Round-up**
6:15 10 **Musical Shorts**
6:30 2 **News—Bill Burns**
6 **The Duke—Comedy**
The Duke meets a female admirer in the park and she urges him to return to the ring. When his night club partner learns of this, he sends another girl around to tell the Duke to stick to the arty life. Paul Gilbert, Allen Jenkins.
9 **Time Out for Sports—Donley**
16 **News**
6:35 16 **Film**
6:45 2 **Gadabout Gaddis—Fishing**
9 **Industry on Parade**
10 **Sports**
7:00 2 **THE WEB—Drama**
"My Sister's Keeper." One sister insists on borrowing everything that belongs to the other, finally including her boy friend. This time she's gone a bit too far. Joan Diener as Margo; Phyllis Hill as Ruth; Douglas Odney as Nick.
6 7 **MR. WIZARD—Science**
The scientific difference between music and plain noise is what Mr. Wizard (Don Herbert) and Betsy (Susan Levin) look into today.
9 **AND THE GREATEST OF THESE**
Father Robert Marrer interviews Mr. J. Riley and Mr. D. Polsinelli. Discussion on the influence of comic books on children.
10 **FILM**
16 **MEET YOUR CONGRESS**
7:15 9 **TRAVEL FILM**
7:30 2 **SPORTS SPECIAL—Ray Scott**
6 **OZZIE AND HARRIET—Comedy**
Ozzie becomes a suspicious husband.
7 **YOUTH WANTS TO KNOW**
Guest: Atty. Gen. Herbert Brownell.
10 16 **DOTTY MACK SHOW**
Pantomimists Dotty, Bob Braun and Colin Male. Dotty: "Hootin' Holler" (Eugenie Baird); "Blues in the Night" (Rosemary Clooney). Bob: "Lazy Afternoon" (Eddie Fisher); "I Don't Care" (Vic Damone). Dotty & Bob: "Alexander's Ragtime Band" (Alan Dale & Judy Lynn). Colin: "Bumming Around" (Jimmy Blue).
7:45 2 **EARL WHEELER SHOW**
9 **SPORTS ON PARADE**
8:00 2 **STAGE SHOW—Variety**
Tommy Dorsey, Jimmy Dorsey, the combined Dorsey orchestra, and the Dorsey guests: Jack E. Leonard, the comedian known as "Fat"; Tony Bennett, recording star; The De Marco Sisters and their vocal harmonies; Los Gatos, speed acrobats; and a juggler named Trixie. Produced by the Jackie Gleason staff.
6 **PLAYHOUSE OF STARS—Drama**
"Showdown at Sunset." Western. A man holds on to his land, intending it for his son's wedding gift. His decision threatens to cost his son his life. Tom Tully as Jess; Darryl Hickman as Dave; Jan Shepard as Natalie; Robert Osterloh as Matt.
7 **TO BE ANNOUNCED**
9 **JOHNNY MACK BROWN**
10 16 **ENTERPRISE, U.S.A.**
Film of American industry.
8:30 6 7 **ORIGINAL AMATEUR HOUR**

**⓪ 16 GREATEST SPORTS THRILLS**
Pro Basketball: N. Y. Knickerbockers vs Baltimore Bullets; Minneapolis Lakers vs Boston Celtics. Boxing: Allie Gronik vs Pete Adams; Martinez vs Vejar.

**8:55 16 WHAT'S THE GOOD WORD?**

**9:00 ❷ I LED THREE LIVES—Spy story**
Richard Carlson stars as a counterspy.

**❻ I MARRIED JOAN—Comedy**
Joan takes a job in a restaurant kitchen in order to get the recipe for Brad's favorite soup. Joan Davis stars.

**❼ MR. DISTRICT ATTORNEY**
David Brian as a crime buster.

**❾ TWO FOR THE MONEY**
Walter O'Keefe subs for vacationing Herb Shriner. Dr. Gross judges answers.

**⓪ 16 BOXING**
Jimmy Martinez, middleweight, vs. Chico Varona, welterweight, 10 rounds. Jack Gregson reports from Miami, Florida.

**TV GUIDE RATINGS**

| | Rated | W | L | D | KO's |
|---|---|---|---|---|---|
| Varona | 7 (welter) | 54 | 13 | 0 | 33 |
| Martinez | Not | 51 | 9 | 3 | 18 |

Jimmy Martinez, who is making his TV debut, is a good boxer with hitting ability. He has beaten Del Flanagan, Charley Salas, and Allie Gronik. Varona is the Cuban Welterweight King. He carries a good wallop and recently put up a superb battle against Eduardo Lausse, South American Middleweight Champ—Nat Fleischer (The Ring).

**9:30 ❷ DRAGNET—Jack Webb**
"The Big Revolt." Friday and Smith get on the trail of a missing husband, and wind up trying to effect a reconciliation.

**❻ ❼ SATURDAY NIGHT REVIEW**
Tonight's theme: "Kismet." Eddie Albert, host; Alan Young, comedian. Hoctor and Byrd dance to a number about a dancer's dream of playing the Palace in the good old days. (Next week Cesar Romero and George Gobel take over while Eddie leaves to appear in movie, "Oklahoma!")

**❾ JACK PAAR SHOW—Variety**
Jack and the gang at a new time. Betty Clooney and Johnny Desmond, song stylists; Pupi Campo, orchestra leader; Jose Melis, pianist.

**9:45 ⓪ 16 FIGHT TALK—Interview**
Jack Dempsey is tonight's guest.

**10:00 ❷ DOLLAR A SECOND—Jan Murray**
Contestants vie with the ticking clock.

**❼ BADGE 714—Jack Webb**

**❾ THAT'S MY BOY—Comedy**
Jr. gets job in ad agency and whips up TV program, "Gridiron Classics."

**⓪ COLONEL FLACK—A. Mowbray**

**16 MOVIE—Drama**
"The Brute Man." Tom Neal, Jane Adams. Disfigured in a college chemistry lab, a killer seeks vengeance. (1946)

**10:30 ❷ ❼ PRIVATE SECRETARY**
Susie MacNamara has some extra-curricular headaches when she plays nursemaid to an eccentric woman novelist.

**❻ THIS IS YOUR LIFE—R. Edwards**
Repeat of life story of Lily Pons. Among those to appear are two of her sisters from France, an American doughboy who heard Miss Pons sing as a child in Cannes, her first voice teacher from Spain, and Singer Irra Pettina.

**❾ TWO IN LOVE**
Bert Parks welcomes friends and relatives of a bride- and groom-to-be.

**⓪ PRIVATE SECRETARY**
Susie mixes business with romance on a Miami vacation. Ann Sothern stars.

**11:00 ❷ Ford Theater—Drama**
"Emergency." A physician, hiding out from the police, faces a grave decision. Richard Conte as Harvey; Randy Stuart as Doris; Mae Clarke as Alice.

**❻ Stage "S"—"Half-Hour"**

**❼ Wrestling from Hollywood**

**❾ Newsbeat—Roy Briscoe**

**11:05 ❾ Movie—Tri-state Theater**

**⓪ Sports Showcase—Brickhouse**
Guest: Tennis champ Tony Trabert.

**11:10 ⓪ Main Event Wrestling**
Tarzan Hewitt vs Argentina Rocca.

**11:30 ❷ News Headlines—Hank Stohl**

**❻ Place the Face—Bill Cullen**
Contestants identify persons from past.

**11:35 ❷ Danger—Drama**
"The Gunman." A G.I. returns home with a "Dear John" letter from his sweetheart. Ben Gazzara stars.

**12:00 ❻ News**

**❼ Movie—Armchair Theater**

**12:05 ❷ Sports Final**

**❾ Newscap**

**12:10 ❷ Movie—Adventure**
"Shock God." Ron Randall, Devera Burton.

**1:20 ❷ Musical Capers**

## MORNING

**9:55 ❻ News Summary**

**10:00 ❻ What Catholics Believe**
Rev. James McQuade, of John Carroll University in Cleveland, discusses "Man."

**10:30 ❷ ❻ Exploring God's World**
"Inventors Are Explorers, Too." Carrie McCord and her assistants make explorers' kits, and learn about Benjamin Franklin's pioneering in forecasting weather; Prof. Michael Pupin's work on radio transmitters; and Alexander Graham Bell's invention of the telephone.

**11:00 ❷ This Is the Life—Religious**
"The Beginning of the Rainbow." An ex-G.I. comes home from the tangle and misery of war to look for happiness in the jungle of city night life.
**❻ This Is the Life—Religious**
"Undaunted."
**❼ What One Person Can Do**

**11:15 ❼ Industry on Parade**

**11:30 ❷ Frontiers of Faith—Religious**
Dean James Pike moderates discussion, "Christ, the Hope of the World."
**❻ What's Your Trouble?**
**❼ Movie—Action Theater**

**11:45 ❻ Industry on Parade**

## AFTERNOON

**12:00 ❷ Johns Hopkins Science Review**
Science is explained in terms the layman can understand.
**❻ Guided Tour**
**⑩ This Is the Life—Fishers**

**12:15 ❻ The Christophers—Religious**
**❾ What's Your Trouble?**

Voque TERRACE
Crooked Run Road, McKeesport—¼ mi. off Lincoln Highway
July 22, 23, 24
MORRY ALLEN'S Orch.
STANLEY CONRAD at the organ
We cater to parties and banquets of 10 to 1000

**12:30 ❷ ❻ Contest Carnival**
Performers: Dick Ferg & Joe Wetzell, comedy bar act; Alberta Striker, contortionist. Gene Crane, Kernal and Puff.
**❼ Big Game Hunt**
**❾ Report from Washington**
**⑩ Faith for Today—Religious**
A man, whose wife has died, asks Pastor Fagal how to help his daughter combat the inevitable loneliness. Sermonette.

**12:45 ❾ National Council of Churches**
Birthday Party.

**1:00 ❷ Stars on Parade—Musical**
**❻ Hour of Decision—Billy Graham**
**❼ This Is the Life—Religious**
"The Big Little Lie." Freddie Fisher and one of his pals lose one of Grandpa's priceless collector-stamps.
**⑩ What's Your Trouble?**
Dr. and Mrs. Norman V. Peale.

**1:15 ❻ Heaven Speaks—E. Lowell Martin**
**❾ Donley's Dugout**
**⑩ The Christophers**

**1:25 ❾ Baseball Double-header**
Cleveland vs Washington.

**1:30 ❷ What's Your Trouble?—Peales**
**❻ ❼ Frontiers of Faith—Religious**
Topic: "The World Community." Dr. Eugene Carson Blake, moderator. Participants: Reverend D. T. Niles, of Ceylon, chairman of the World Student Christian Federation; and Dr. O. Frederick Nolde, director of the Church Commission on International Affairs.
**⑩ Life of Triumph**

**1:45 ❷ Hour of Decision—Billy Graham**

**2:00 ❷ Music and Meditation**
The Rev. T. C. Honold, St. Peter's Evangelical Reform Church, East Liberty. Ralph Swan Chorale.
**❻ Summer Theater—Drama**
"A Guest at the Embassy." A true story adapted from "The La Ronciere Case" by Jerome Ross. The daughter of the American ambassador to France is engaged to one of her father's attaches. Their plans seem doomed when a girl appears, claiming she is the attache's secret lover. Nina Foch as Barbara; Leslie Nielsen as Edmund; Betsy Palmer as Mimi; Paul McGrath and Madeleine Clive as Ambassador and Mrs. Tennyson.
**❼ Movie—Request Theater**
**⑩ Movie Matinee**

**2:15 ❷ Industry on Parade**
**2:30 ❷ Chronoscope—Larry LeSueur**
**2:45 ❷ News—Carl Ide**
**2:55 16 Film**
**3:00 ❷ Robert Montgomery—Drama**
John Newland stars as "The Expert." A bachelor earns his living as a lecturer on marriage and its problems. He is forced to put his theories into practice when an over-amorous female uses him to make her boy friend jealous. John Newland as Harrison Townley; Jan Miner as Myra Williams; Elizabeth Montgomery as Emily Baker; Cliff Robertson as Mark Rogers; Anne Seymour as Miss Giddens.
**❻ Stage Show—Variety**
The Fabulous Dorseys, Tommy and Jimmy, present: Singer Mindy Carson; The Four Aces, vocal group; Comedian Johnny Morgan. The Evans Family (of Homestead, Pa.) do dances of two generations. Seven Ashtons do acrobatics.
**3:10 16 News**
**3:15 16 Baseball Warm-up**
**3:30 ❼ Movie—Request Theater #2**
**16 Baseball Game**
Pittsburgh Pirates vs Boston Braves.
**4:00 ❷ Two in Love—Bert Parks**
Bert Parks welcomes friends and relatives of a bride- and groom-to-be.
**❻ Dollar a Second—Jan Murray**
Contestants try to compete with time.
**❾ Donley's Dugout**
**4:15 ❾ Baseball—2nd game**
Cleveland vs Washington.
**❿ Movies—Sunday Playhouse**
**4:30 ❷ ❻ Zoo Parade—Marlin Perkins**
Discussing "Animal Life Span" with Jim Hurlbut, Perkins dispels some old beliefs about the life spans of some members of the animal kingdom.
**5:00 ❷ Mr. Peepers—Memory Album**
Peepers' Aunt Lil comes to visit him. She stays with Mrs. Gurney. Aunt Lil's one big desire is to see her favorite nephew teach and hear him say "something scientific." Reta Shaw, Marion Lorne.
**❻ ❼ Out on the Farm**
The 162-acre modern farm of Mr. and Mrs. Wilbert Landmeier, near Cloverdale, Ill. Eddy Arnold, host. Regulars include: Don "Mr. Wizard" Herbert, who explains the whys and hows of farm machinery; Clint Youle, who reports on weather; John Ott, gardening and time-lapse photography expert; Lloyd Burlingham.
**5:25 16 News**
**5:30 ❷ Annie Oakley—Western**
"Annie and the Lily Maid." Tagg's bow-and-arrow skill helps Annie.
**16 Super Circus**
Claude Kirchner is ringmaster, Mary Hartline twirls the baton.

## EVENING

**6:00 ❷ Wilkens EZ Credit Time**
EZC Ranch Gals, Al Nobel and guest amateurs, Memory Melodies.
**❻ Meet the Press—Interviews**
Guest: Sen. J. Wm. Fulbright (D., Ark.).
**❼ To Be Announced**
**16 Abbott and Costello**
**6:30 ❻ Man of the Week—Interview**
Guest: Sen. Albert Gore (D., Tenn.). Ron Cochran moderates.
**❿ Roy Rogers—Western**
"Jailbreak." Someone attempts to kill young Tom Lee, who is in prison for the

murder of banker Joe Walton during a bank robbery. Roy suspects Tom has been framed. Rand Brooks as Tom Lee; Nan Leslie as Bess Walton; Gregg Barton as Waco Green. (Roy and his wife Dale love children. Story on page 5.)

**16 Made in U.S.A.**

**6:45 ❾ Donley's Dugout**

**7:00 ❷ DEATH VALLEY DAYS**

"Sego Lilies." A story of the Mormon colonization of St. George, Utah, in 1861. Robert Hutton as David; Sally Mansfield as Willie; Ella Ethridge as Sarah.

**❻ ❼ COLLEGE OF MUSICAL KNOWLEDGE—Musical quiz**

Tennessee Ernie presides. The Cheerleaders and Frank De Vol's Orchestra.

**❾ EARN YOUR VACATION—Quiz**

Audience-participation. Johnny Carson. Jackie Loughery and Mollie Sinclair are airline hostesses.

**❿ 16 YOU ASKED FOR IT—Baker**

Art Baker is back with answers on film to viewers' requests. A "Ride with Death," filmed by traffic engineers at UCLA. Underwater prize fight. Frog-jumping derby. Trixie McCormick and his rope-twirling. The tricks of short-change bunco artists.

**7:30 ❷ ❻ PUBLIC DEFENDER**

"A Call in the Night." A teen-age girl goes on a spree with some thrill-seeking friends and finds herself involved in a hit-and-run charge. Reed Hadley.

**❼ 16 PEPSI-COLA PLAYHOUSE**

"The Whistling Room" is a satire on ghost stories. An engaged couple have their troubles when the girl's jilted suitor calls on a host of his Irish spooks to bother any girl foolish enough to marry an Englishman. Barbara Bestar as Peggy O'Connor; Edmund Purdom as Tom Rutherford; Tyler MacDuff as Rory O'Moore. (Edmund Purdom was a minor actor when this film was produced. Now he is a star. His latest film, "The Student Prince.") Sponsor: Pepsi-Cola.

PEPSI-COLA
Playhouse
7:30 Tonite
WENS
"THE WHISTLING ROOM"
*Refresh with Pepsi!*

**❾ YOUR PLAY TIME—Drama**

Marguerite Chapman stars in "When, Lovely Woman." An irate husband tries to cure his wife of dreaming of her former suitor, and obtains unexpected results. Marguerite Chapman as Jennifer Donlan; Ron Randell as Martin Willis; James Millican as Jim Donlan; Barbara Billingsley as Norma Bennett.

**❿ TO BE ANNOUNCED**

**8:00 ❷ ❻ ❼ SUMMER COMEDY HOUR**

Tonight's stars are Kaye Ballard, Jules Munshin, dancer Jonathon Lucas, singer Betty Madigan and Heather-Jo Taferner. Tonight's theme is "Free and Easy."

**❾ MOVIE—Neapolitan Serenade**

"Fede E Speranza" (Italian; English title: "The Great Light"). Part 1. A blacksmith is involved in a romantic triangle that leads to violence. Amedeo Nazzari stars.

**❿ TOAST OF THE TOWN**

Ed Sullivan and his talented guests travel to Westchester Country Club in Rye, N. Y., for a remote telecast. The performers include singer-bandleader Vaughn Monroe; dancer Carol Haney of "The Pajama Game," who dances to "Steam Heat," one of the show's production numbers; singer Doretta Morrow of "Kismet"; Mexican trumpeteer Rafael Mendez and his 17-year-old twin sons, Ralph and Robert; The Gautier Steeplechasers with ponies, dogs, and a monkey; and pantomimist Stan Kramer.

**16 ON THE BOARDWALK**

Paul Whiteman's talent show from Steel Pier, Atlantic City, N. J.

**9:00 ❷ ❿ ROCKY KING—Mystery**

"Live Bait." The pretty young daughter of the owner of a bait store is found choked to death near the fishing area of the bay. Roscoe Karns plays Rocky, and his son Todd plays Sgt. Hart.

**❻ ❼ TV PLAYHOUSE**

"Dear Harriet Heart-throb," by Robert Alan Aurthur. A man writes advice to the lovelorn for the local newspaper. When he receives an intriguing letter from a young widow, he directs her to a museum where she can view art and forget her troubles. Naturally "Harriet" is at the museum and just happens to meet her. Leora Dana as Frances; Elliott

Reid as Everett; Betsy Palmer as Lucy; Raymond Bramley as Campbell; J. Pat O'Malley as Ben; Jane Moultrie as Belle; Cora Witherspoon as Maud.

**9 THEATER—Film drama**

"Atomic Love." A writer of sensational romantic novels acquires a reputation as a Don Juan, though he isn't one. He meets a girl who doesn't know about his reputation, and he hopes she won't behave like the forward women of his books. Dennis Morgan as Roger Duane; Joyce Holden, as Alison; Dani Sue Nolan as Patsy; Marjorie Rambeau as Aunt Sophronie; John Hubbard as Dexter; Barbara Bestar as the young woman. (Among the writers working on fall scripts for this series are: Truman Capote, Jerome Weidman, Samuel Taylor, St. Clair McKelway, William Inge, Carson McCullers.)

**16 BOB CONSIDINE—Commentary**

**9:15 16 JANE PICKENS SHOW—Songs**

"The Lady of Song" and her group move to a new time. The Vikings supply the musical background, along with a four-piece combo consisting of piano, organ, electric guitar and clarinet.

**9:30 2 THE PLAINCLOTHES MAN**

"A Matter of Self-defense." A gambling-house owner is stabbed. The unseen lieutenant's suspects are two jealous women, an angry victim of the roulette tables and a huge bodyguard. His clues: A complete set of knives. Ken Lynch.

**9 HALF-HOUR THEATER**

**10 DR. I.Q.—James McClain**

**16 THEATER—Drama**

"The Hunted." A police lieutenant, convinced that a teen-age boy is his wife's murderer, nearly drives the lad to suicide by pressuring him to confess. Preston Foster as Martin; Skip Homeier as Johnny; Evelyn Ankers as Virginia.

**10:00 2 JANET DEAN, R.N.**

"The Erskine Case." A bank robbery, a wounded man and the vicious assailant who's bent on finishing his victim off provide a terrifying experience for Janet.

**6 THE WEB—Drama**

"The Trouble with Diamonds." A man finds a diamond necklace in the back of a cab and plans to use the proceeds of its sale to solve his financial difficulties. Cast: Harry Townes as Horace; Joseph Buloff as Mr. Loon; Helen Shields as Veda.

**7 DOLLAR A SECOND—Murray**

Contestants compete with ticking clock.

**9 10 BREAK THE BANK—B. Parks**

**16 MOVIE—Armchair Theater**

"Crystal Ball." Paulette Goddard, Ray Milland. A Texas redhead loses a beauty contest and gets a job in a carnival. (Released 1943)

**10:30 2 MEET MILLIE—Comedy**

Elena Verdugo and Florence Halop.

**6 FORD THEATER—Drama**

"Emergency." A physician, hiding out from the police, faces a grave decision. Richard Conte as Harvey; Randy Stuart as Doris Reeder; Mae Clarke as Alice.

**7 BREAK THE BANK—Bert Parks**

**9 FACTS FORUM**

**10 FILM**

**11:00 2 World Report—Clete Roberts**

**6 Movie—Drama**

"Main Street Lawyer." Edward Ellis, Anita Louise. Personal difficulties cause a public prosecutor to throw a case involving a top gangster. (1939)

**7 10 Late News**

**9 Sunday News Special**

**11:05 7 Movie—Armchair Theater**

**10 Movie—Late Show**

**11:15 2 To Be Announced**

**9 Movie—Tri-state Theater**

**11:30 2 Sunday Nite News—Carl Ide**

**11:35 2 Movie—Drama**

"Last of the Wild Horses." Mary Beth Hughes, James Ellison. Continual raids on wild horses provoke feud between a wealthy rancher and his neighbors. (1948)

**12:00 6 News**

**12:30 9 Newscap**

Horizon Room

Opening July 19

**VICTOR BUIKA, Violinist**

Danny Killarney, Tenor

**Jack Lester & Larry Faith's Orchestra**

For Reservations Phone

**MAITRE D' AUGUST CASTELLANO**

**Spalding 1-3533 or Cor. 4-8000**

# MONDAY JULY 19

## MORNING

**7:00** ❷ ❻ **Today—News, weather**
The family of Claude Bernheim discusses its recent trip to the Sahara Desert.
❾ **Morning Show—Walter Cronkite**
Charlemane puts on two records: "Good Night, Sweetheart, Good Night," and Teresa Brewer singing "Bell Bottom Blues." (Most of the Bairds' girl puppets resemble Cora. See our story on page 22.)

**9:00** ❷ **Pastor's Study—Religious**
Rev. Elmer Parks, Ingomar Methodist Church.
❻ **Faith for Today**
❼ ⑩ **Breakfast Club**
Dennis James subs for Don McNeill. Fran Allison, Johnny Desmond, Eileen Parker.
❾ **Movie—Western Theater**

**9:15** ❷ **Fun to Reduce on TV—Exercises**

**9:30** ❷ **Woman's Angle—Florence Sando**
❻ **Garry Moore—Variety**
Denise Lor and Durward Kirby.

**9:45** ❷ **Portia Faces Life—Serial**
Tony threatens to leave Phoebe if she goes to the D.A. with information.

**10:00** ❷ **Garry Moore—Variety**
In "My Buddy," Durward offers a farewell tribute to himself as he approaches vacation time. Ivan Sanderson introduces an animal friend. Denise sings "I Got Lost in His Arms." Ken offers "Cecilia."
❻ ❼ **Ding Dong School**
Dr. Horwich's TV nursery.
❾ **Anything Goes**
⑩ **Stars on Parade—Musical**

**10:15** ⑩ **Marge and Jeff—Comedy**
Marge Greene, Jess Cain, Paisley.

**10:30** ❷ **Home Edition—Shirley Colker**
❻ **Bob Crosby Show—Music**
Bobcats, Modernaires, Joan O'Brien.
❼ **Kiddie Corner—Harry Holbert**
⑩ **Western Theater**

**10:45** ❻ **Three Steps to Heaven—Serial**
Nan Waring overhears Vince's plot to murder Bill.

**11:00** ❷ **Arthur Godfrey Time**
❻ **The Seeking Heart—Serial**
Grace Adam reaches a decision which affects her husband's future.
❼ **Calling All Carrs—Bob and Jan**
⑩ **Flynn's Inn—Charles Flynn**

**11:15** ❻ **Bride and Groom—Wedding**
John Nelson and Phil Hanna.

**11:30** ❷ ❻ **Strike It Rich—Warren Hull**
❼ **Movie—Armchair Repeat**

## AFTERNOON

**12:00** ❷ **News at Noon—Bill Burns**
❻ **Valiant Lady—Serial**
Jimmy Kirkwood and Dolores Sutton.
⑩ **News**

**12:15** ❷ ❻ **Love of Life—Serial**
Paul tries to reassure Van by phone.
⑩ **Tunes on 10**

**12:30** ❷ ❻ ❾ **Search for Tomorrow**
Walsh and Jo see Hazel steal a bottle of whiskey and put it into a knitting bag.
❼ **Big Game Hunt**
⑩ **Movie Matinee**

**12:45** ❷ ❻ **Guiding Light—Serial**
Peggy and Jim discuss Dick's plan.
❾ **Noon News—Scott MacMurray**

**1:00** ❷ **Bill Brant Show—Nancy Fingal**
❻ **Portia Faces Life—Serial**
Morgan's trial is set for July 26.
❼ **Kitchen Camera—Recipes**
❾ **Look Ladies—Carolyn Sax**
⑬ **Children's Corner—Josie Carey**
It's a Small World. "Sleeping Beauty."

**1:15** ❻ **Matinee Melodies—Rod Wolf**

**1:25** ❷ **Weather Vane Cottage**
Barbara Louis is the forecaster.

**1:30** ❷ **Kay's Kitchen—Kay Neumann**
Shrimp Creole with Rice.
❻ **Welcome Travelers—T. Bartlett**
Interviews with Chicago visitors.
❼ **Kloss Inn—Music and news**
❾ **Look Kiddies—Carolyn Sax**

**2:00** ❷ **Music Shop—Songs**
Bob Caldwell and Johnny Costa.
❻ ❾ **Robert Q. Lewis Show**
Vocalists Jaye P. Morgan and Jan Arden; Don Liberto, dancer; Ray Bloch's Orch.

⓭ **Let's Try It**
Mary Auld, Joanne Lovett. Stencils and application of design to fabric.

2:15 ❷ **Valiant Lady—Serial**
Nancy Coleman and Jimmy Kirkwood.

2:30 ❷ **Meet Your Neighbor—Quiz**
Joe Mann, Elaine Beverly, Johnny Costa.
❻ ❾ **House Party—Linkletter**

2:45 ❻ **Movie Quick Quiz—Rod Wolf**
❾ **Variety Fare**

3:00 ❷ ❻ **Big Payoff—Randy Merriman**
❼ **One Man's Family—Serial**
This week: The road of marriage for Claudia and Johnny continues to be rocky
❿ **Paul Dixon Show**
Sis Camp and Wanda Lewis.

3:15 ❼ **The Movies**

3:30 ❷ **Paul Dixon Show**
❻ **Hawkins Falls—Serial**
The railroad station is the scene of Curt Finley's revenge. Win Stracke.
❾ 16 **Bob Crosby Show—Songs**
Carol Richards sings this week in place of Joan O'Brien. Joan was married yesterday, July 18, to William Strange, television performer.

3:45 ❻ **Concerning Miss Marlowe—Serial**
❾ **Movie Matinee**
16 **Beauty Clinic**

4:00 ❷ ❻ **Brighter Day—Serial**
Patsy argues with a patient who wants to leave Dr. Fletcher.
❿ **Time for Music**
16 **Film**

4:15 ❷ ❻ **Secret Storm—Serial**

4:30 ❷ **Candid Camera—Allen Funt**
Camera "catches" people off guard.
❻ ❿ **On Your Account**
Win Elliot, "the friendly banker."
❼ **Betty White Show—Variety**

5:00 ❷ **Video Adventures—Western**
❻ **Superman—George Reeves**
❼ **Pinky Lee—Variety**
(In next week's issue Pinky tells why burlesque is good training for kiddie shows.)
❾ **Circle 9 Western Theater**
❿ **News—Charles Flynn**
16 **Funny Bunny—Cartoon**

5:15 ❿ **Children's Theater**
16 **Movie Matinee**

5:30 ❷ **Wild Bill Hickok—Western**
❻ ❼ **Howdy Doody—Puppets**
Buffalo Bob and the circus discover that "Jump" the kangaroo can't jump. Bob brings a Howdy-Doody wall-climber for all the peanut gallery to see.
⓭ **Overseas Run**

5:45 ❿ **City Desk—Charles Nelson**

5:55 ❿ **Civic Calendar—Charles Flynn**

## EVENING

6:00 ❷ **Buzz 'n' Bill—Musical**
Bill Hinds, Buzz Aston and Joe Negri Trio.
❻ **Music Time**
❼ **Movie Marshal—Bud Schenck**
❿ **Musical Shorts**
⓭ **Shop Talk—"Chaise Lounge"**

6:10 ❻ **Sports Page—Art Sherman**

6:15 ❻ **World News—Ron Rininger**
❿ **Riders of Purple Sage—Music**
Foy Willing, Al Sloey, Bill Alexander.
16 **Movie—Gunsmoke**

6:25 ❷ **Viz Quiz—Quizzie**

6:30 ❷ **News—Carl Ide**
Sponsors: Ford Dealers.
❻ **Mr. Peepers—Memory Album**
Mr. Peepers' Aunt Lil comes to visit him and stays with Mrs. Gurney. Reta Shaw as Aunt Lil; Marion Lorne as Mrs. Gurney.
❼ **News, Sports, Weather**
Del Taylor and George Diab.
❾ **Time Out for Sports—Donley**
❿ **Tune Time**
⓭ **Magic of the Atom**
"The Atom Greenhouse."

6:45 ❷ **Pitt Parade—Local news events**
❾ **Weather Pix—Scott MacMurray**
❿ **Sports—Ted Reinhart**
⓭ **The U.N. at Work**
"Birthday for Eritrea."

**CARL IDE**
**and THE NEWS**
Mon. thru Fri.—6:30 P.M.
WDTV • Channel 2
PRESENTED BY YOUR **FORD DEALER**

**6:50 ⑨ News Pix—Roy Briscoe**

**6:55 ② Sports Editor—Ray Scott**

**7:00 ② ⑩ CAPTAIN VIDEO**
Video's submarine approaches Atlantis.

**⑥ BREAK THE BANK—Bert Parks**

**⑦ ABBOTT & COSTELLO—Comedy**

**⑨ ARMCHAIR ADVENTURE**

**⑬ NOS VEMOS—Pat Redick**

**7:15 ② TV'S TOP TUNES—Musical**
Ray Anthony and the Choir: "Steam Heat." Tommy Mercer: "Wanted." Brother Lee Roy and tenor sax solo on: "Night Train." Choir: "There Are Such Things."

**⑨ CONCERT HALL**

**⑩ 16 JOHN DALY NEWS**

**⑬ YOU, THE ARTIST—Roy Hilton**
"Let's Get Ready for a Landscape Painting Field Trip."

**7:30 ② TIME OUT FOR HOBBIES**
Sponsor: Duquesne Brewing Co.

**⑥ GROVE & GRIFFIN—Songs**
"You Ought To Be in Pictures," "Little Things Mean a Lot," "Come Rain or Come Shine," "I've Got a Lovely Bunch of Coconuts," "You," "Gee But You're Wonderful." Betty Ann Grove.

**⑦ TONY MARTIN—Songs**
Tony sings "When a Gypsy Makes His Violin Cry," "Blue Skies" and "Boulevard of Nightingales."

**⑨ DOUG EDWARDS AND NEWS**

**⑩ FLIGHT NO. 7—Travelogue**
"Wings to Haiti" flies us to the island of Haiti, and shows us the capital, Port-Au-Prince and life in a village.

**16 ADVENTURE—Film**

**7:45 ② EZC RANCH GALS—Music**
Wanda Saylor, Dusty Brown, Gay Franzi and Pat Steele sing Western songs.

**⑥ ⑦ 16 NEWS CARAVAN**
John Cameron Swayze with up to the minute news

**⑨ SPORTS ON PARADE**

**8:00 ② ⑥ ⑨ BURNS AND ALLEN**
Gracie makes plans for their banker's daughter (Mildred Doff) to elope with her new beau.

DUQUESNE PILSENER
TIME OUT (HOBBIES) WDTV - 7:30 P. M.
PROUDLY PRESENTS

**⑦ DROODLES—Roger Price**
Panel members are Marc Connelly, playwright; Carl Reiner, actor; Denise Lor, singer. (Roger Price started out in life wanting to be an architect, switched to comedy-writing, then became a night-club comic.)

**⑩ FILM**

**16 SKY KING—Kirby Grant**
"Desperate Character." A teen-age bank robber escapes from reform school to locate his former cohorts and the loot.

**8:30 ② ⑦ ⑩ CONCERT—Barlow**
Thomas L. Thomas, baritone. Program: Mr. Thomas sings "The Hills of Home," "What a Difference a Day Makes," "Falling in Love with Love," "Granada."

**⑥ 16 GODFREY'S TALENT SCOUTS**

**⑨ STAGE 9—Drama**
"Sermon of the Gun," starring Macdonald Carey. A former gun-slinger turns preacher then takes up his guns again to save his "flock."

**9:00 ② HEART OF THE CITY—Drama**
A prisoner goes stir-crazy and threatens to kill his cell mate. Pat McVey.

**⑥ THEATER—Drama**
"A Grand Cop."

**⑦ DENNIS DAY—Comedy**
Dennis tries to help little Susie and her friends with the production of an amateur show. But the star attraction turns out to be an epidemic of mumps, and Dennis and Charley are called upon to fill in for the stricken performers. Jeri Lou James, Cliff Arquette.

**⑨ CROWN THEATER—Drama**

**⑩ WATERFRONT—Preston Foster**
"Back Wash." Cap'n John invests the family savings in an invention promoted by a former suitor of May's. Lois Moran.

**16 JR. PRESS CONFERENCE**
Mrs. Ruth Geri Hagy, moderator.

**9:30 ② ⑨ MASQUERADE PARTY**
Peter Donald, emcee. Panelists Ilka Chase, Buff Cobb, Ogden Nash and Jack Paar. (Dimple-chinned panelist Paar is profiled in next week's issue.)

**⑥ ROBERT MONTGOMERY—Drama**
Orson Bean joins the repertory company to star in "It Happened in Paris," by Eileen and Robert Pollock. When the

sponsors arrive in Paris to renew the option on their radio program for honeymooners, they discover that the "lovey-dovey" honeymooners who emcee the program aren't married. Orson Bean as Johnny O'Day; Elizabeth Montgomery as Nellie; Anne Seymour as Mrs. Hollister; Vaughn Taylor as Mr. Hollister.

❼ **CITY DETECTIVE—Rod Cameron**

❿ **BOXING—St. Nick's Arena**

Al Andrews vs. Sauveur Chiocca, welterweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena in New York City.

**TV GUIDE RATINGS**

| | Rated | W | L | D | KO's |
|---|---|---|---|---|---|
| Andrews | 9 | 27 | 7 | 2 | 3 |
| Chiocca | Not | 31 | 12 | 2 | 8 |

Chiocca is another of the "French Foreign Legion" currently invading American rings. Sauveur is a willing battler who has won six out of 10 bouts in the States. Al Andrews in his last bout lost to Carmen Basilio. This match should feature plenty of leather. While they lack knockout abilities, they make up for it in their pressing attacks—Nat Fleischer (The Ring).

16 **BOXING—Preliminaries**

10:00 ❷ ❾ **SUMMER THEATER**

"Home Again, Home Again." Young Judith Slater fails completely in her battle for recognition as a Broadway actress. Bitter about her failure, she returns to her small home-town. She no longer echoes the feeling of the townspeople that she is a girl of great talent. Janice Rule as Judith Slater; Mark Roberts as David Thorpe; Robert H. Harris (Jake of "The Goldbergs") as Max Ansell; Mercer McLeod as Leonard Thorpe; Lois Holmes as Mrs. Slater; Arthur Storch as Dwight Todhunter.

❼ **I'M THE LAW—George Raft**

16 **EASTERN PARKWAY FIGHTS**

Billy Graham vs. Chris Christensen, welterweights, 10 rounds. Fred Sayles and Tommy Loughran report from Eastern Parkway Arena, Brooklyn, N. Y.

**TV GUIDE RATINGS**

| | Rated | W | L | D | KO's |
|---|---|---|---|---|---|
| Graham | 6 | 102 | 11 | 9 | 26 |
| Christensen | Not | 24 | 4 | 2 | 8 |

Graham, one of the finest boxers in the ring today, is making his second start since a six-month layoff after an operation. He has a classic left hand, a good right cross, and excellent ring generalship. Christensen is the Danish Welterweight King. He says he will upset Billy—Nat Fleischer (The Ring).

10:30 ❻ **WHO SAID THAT?—Quote quiz**

The panel includes Faye Emerson, actress; Merriman Smith, White House correspondent; and Rolf Kaltenborn, son and co-worker of the venerable "H.V." Walter Kiernan moderates.

❼ **I LED THREE LIVES—Spy story**

10:45 ❿ **RINGSIDE INTERVIEWS**

16 **NEUTRAL CORNER—T. Loughran**

11:00 ❷ **The World Tonight—News**

Bill Burns and Ray Scott reporting.

❻ **Mr. District Attorney—Brian**

Investigation of a series of cleverly planned and executed lover's lane robberies which have baffled police.

❼ **News, Weather—Moore, Williams**

❾ **Old Dutch Revue**

❿ **Late News**

11:05 ❿ **Movie—Late Show**

11:15 ❷ **Movie—Feature Theater**

"C Man." Dean Jagger, John Carradine. An investigator for the U. S. Customs Department goes after a jewel smuggler. (Released 1949)

❼ **Movie—Armchair Theater**

11:30 ❻ **Big Picture—Documentary**

❾ **Movie—Tri-state Theater**

11:55 ❿ **News**

12:00 ❻ **News**

12:30 ❷ **Sports Final**

12:35 ❷ **All-American Wrestling**

12:45 ❾ **Newscap**

Thru July 17
**JILL COREY**
Next Week
**FLETCHER PECK**
LENNY LITMAN'S
COPA

## MORNING

**7:00** ❷ ❻ **Today—News, weather**
Films of Muggs as he gets shots for his forthcoming European tour.
❾ **Morning Show—Walter Cronkite**
Puppet capers to records of Allen Grammer doing "Pick Up the Pieces," and Bing Crosby and Donald O'Connor harmonizing on "Back in the Old Routine."

**9:00** ❷ **Pastor's Study—Religious**
Rev. Elmer Parks, Ingomar Meth. Church.
❻ **Film**
❼ ⑩ **Breakfast Club—D. James**
Johnny Desmond and Fran Allison.
❾ **Movie—Western Theater**

**9:15** ❷ **Fun to Reduce on TV—Exercises**

**9:30** ❷ **Woman's Angle—Florence Sando**
❻ **Garry Moore—Variety**

**9:45** ❷ **Portia Faces Life—Serial**
Kathy pleads with Portia to have the indictment set aside. Frances Reed.
❻ **Men Toward the Light**
(Foundation for the Blind.)

**10:00** ❷ ❾ **Garry Moore—Variety**
❻ ❼ **Ding Dong School**
Creative class for pre-school children.
⑩ **Stars on Parade**

**10:15** ❾ **Anything Goes**
⑩ **Marge and Jeff—Comedy**

**10:30** ❷ **Home Edition—Shirley Colker**
❻ **Bob Crosby Show—Songs**
❼ **Kiddie Corner—Harry Holbert**
⑩ **Western Theater**

**10:45** ❻ **Three Steps to Heaven**
Poco suspects Nan is owner of compact.

**11:00** ❷ **Arthur Godfrey Time**
❻ **The Seeking Heart—Serial**
Dr. McKay shows penetrating insight.
❼ **Calling All Carrs—Bob and Jan**
⑩ **Flynn's Inn—Charles Flynn**

**11:15** ❷ **Stars on Parade—Musical**
❻ **Bride and Groom—TV wedding**
John Nelson, emcee. Phil Hanna, singer.

**11:30** ❷ ❻ **Strike It Rich—Warren Hull**
❼ **Movie—Armchair Repeat**

## AFTERNOON

**12:00** ❷ **News at Noon—Bill Burns**
❻ **Valiant Lady—Serial**
⑩ **News**

**12:15** ❷ ❻ **Love of Life—Serial**
Paul has a plan to reveal to Ellie.
⑩ **Tunes on 10**

**12:30** ❷ ❻ ❾ **Search for Tomorrow**
Higbee tells Bella to talk to Hazel.
❼ **Big Game Hunt**
⑩ **Movie Matinee**

**12:45** ❷ ❻ **Guiding Light—Serial**
Dick and Jim discuss Peggy.
❾ **Noon News—Scott MacMurray**

**1:00** ❷ **Let's Visit—Show business**
Stephanie Diamond and Harold V. Cohen.
❻ **Portia Faces Life—Serial**
Stan Wheeler, police reporter (Gordon Stern) suspects Morgan is losing sanity.
❼ **Kitchen Camera—Food hints**
❼ **Kitchen Camera—Food hints**
⑬ **Children's Corner—Josie Carey**
Animal Alphabet.

**1:15** ❷ **Stars on Parade—Musical**
❻ **Matinee Melodies—Rod Wolf**

**1:25** ❷ **Weather Vane Cottage—Louis**

**1:30** ❷ **Kay's Kitchen—Kay Neumann**
Chicken Saute and Scalloped Chicken.
❻ **Welcome Travelers**
❼ **Kloss Inn—Music and news**
❾ **Look Kiddies—Carolyn Sax**

**2:00** ❷ **Stars on Parade**
❻ **Double or Nothing—Bert Parks**
❾ **Movie Matinee**
⑬ **Modern Society**
"It Takes Everybody to Build This Land."

**2:15** ❷ **Valiant Lady—Serial**

**2:30** ❷ **Meet Your Neighbor—Prizes**
TV GUIDE Phone Quiz. Lucky contestant wins a Sylvania portable radio.
❻ **House Party—Art Linkletter**
⑬ **The Parents and Dr. Spock**

**2:45** ❻ **Movie Quick Quiz—Rod Wolf**

**3:00** ❷ **Double or Nothing—Bert Parks**
❻ ❾ **Big Payoff—Quiz**
Randy Merriman, Bess Myerson.
❼ **One Man's Family—Serial**
⑩ **Paul Dixon Show—Variety**

**3:15** ❼ **The Movies**

**3:30** ❷ **Paul Dixon Show**
❻ **Hawkins Falls—Serial**
Mitch decides Theresa is the one to get information on the case.
❾ **Variety Fare**
16 **Film**

**3:45** ❻ **Concerning Miss Marlowe—Serial**
❾ **Movie Matinee**
16 **Bob Crosby Show**
Carol Richards subs for honeymooning Joan O'Brien. The Modernaires.

**4:00** ❷ ❻ **Brighter Day—Serial**
Randy tells Patsy she'll have to reach a decision, Lois Nettleton plays Patsy.
⓾ **Girl from Gables—Shopping tips**
16 **Film**

**4:15** ❷ ❻ **Secret Storm—Serial**

**4:30** ❷ ❻ ⓾ **On Your Account**
Win Elliot. Audience participation.
❼ **Betty White Show—Music**
16 **Dione Lucas—Cooking show**

**5:00** ❷ **Video Adventures—Western**
❻ **Cartoon Capers—Film**
❼ **Pinky Lee—Variety**
❾ **Circle 9 Western Theater**
⓾ **News Roundup**
16 **Funny Bunny—Cartoon**

**5:15** ⓾ **Children's Theater**
16 **Movie Matinee**

**5:30** ❷ ❻ **Howdy Doody—Puppets**
While Buffalo Bob goes to fill the prescription, Clarabell does a disappearing act with the prescription blank.
❼ **Range Rider—Western**

**5:45** ⓾ **City Desk—Charles Nelson**

**5:55** ⓾ **Civic Calendar—Charles Flynn**

## EVENING

**6:00** ❷ **Buzz 'n' Bill—Music**
Buzz Aston and Bill Hinds entertain.
❻ **Music Time**
❼ **Movie Marshal—Bud Schenck**
⓾ **Musical Shorts**
⓭ **The Two R's—Dr. Robert Zetler**
Topic: "America's Fashion Magazines."

**6:10** ❻ **Sports Page—Art Sherman**

**6:15** ❻ **World News—Ron Rininger**
⓾ **Riders of Purple Sage—Music**
16 **Movie—Gunsmoke**

**6:25** ❷ **Viz Quiz—Quizzie**

**6:30** ❷ **News—Carl Ide**
Sponsors: Ford Dealers.
❻ **Masquerade Party—Quiz**
Peter Donald, emcee. Panelists Ilka Chase, Buff Cobb, Jack Paar and Ogden Nash.
❼ **News, Sports, Weather**
❾ **Time Out for Sports—Donley**
⓾ **Tune Time—Charles Nelson**
⓭ **Men Make History**
Daniel Boone. "Kentucky Pioneers."

**6:45** ❷ **Pitt Parade—Local news events**
❾ **Weather Pix—Scott MacMurray**
⓾ **Sports—Ted Reinhart**

**6:50** ❾ **News Pix—Roy Briscoe**

**6:55** ❷ **Sports Editor—Ray Scott**

**7:00** ❷ ⓾ **CAPTAIN VIDEO**
Video is caught inside a giant clam.
❻ **FAITH IN ACTION**
❼ **CISCO KID—Western**
Duncan Renaldo and Leo Carrillo.
❾ **LIBERACE—Piano music**
Matinee idol of the keyboard.
⓭ **NEWS IN FOCUS—Harry Price**

**7:15** ❷ **MARGE AND JEFF—Comedy**
Marge Greene, Jess Cain, Paisley.
⓾ **16 JOHN DALY NEWS**
⓭ **QED CONCERT**
Musicians from the Little Symphony Orchestra directed by Victor Saudek. Charles Gounod's "Petit Symphony for Wind Instruments." "Trio for Flute, Viola and Cello," by Roussel. John T. Thomas will play two flute solos.

**7:30** ❷ **TIME OUT FOR GOLF**
Sponsor: Duquesne Brewing Co.
❻ ❼ **WORLD OF MR. SWEENEY**
"Kippie's Examination." Grandpa Sweeney tries to help Kippie overcome a few scholastic difficulties. Charles Ruggles, Glenn Walken, Walter Kinsella.
❾ **DOUG EDWARDS AND NEWS**
⓾ **MEN OF TOMORROW**
"Cub Scout in the Pack" shows how parents aid the Boy Scout program.
16 **ADVENTURE**

**7:45** ❷ **EZC RANCH GALS—Songs**
Wanda Saylor, Dusty Brown, Gay Franzi and Pat Steele sing Western songs.
❻ ❼ **16 NEWS CARAVAN**
❾ **GROVE & GRIFFIN—Songs**
Merv and Betty Ann duet to "Happy Wanderer" and "Friendship." Merv sings "Where or When?" and is joined by the chorus in "The Little Shoemaker." Betty Ann sings "Three Coins in the Fountain."

**8:00** ❷ ⓾ **THE GOLDBERGS**
A gay divorcee invades Pincus Pines and throws the women guests into a tizzy. Molly comes to the rescue.
❻ ❼ **MIDWESTERN HAYRIDE**

DUQUESNE PILSENER
TIME OUT (GOLF) WDTV · 7:30 P.M.
PROUDLY PRESENTS

9 HALF-HOUR THEATER
16 FILM

8:30 2 FOUR STAR PLAYHOUSE
"Indian Taker." At a party, an impulse suddenly comes over an insurance executive's wife, and she proceeds to steal the jewels of the guests, who happen to be insured by her husband's firm. Ida Lupino plays Ginny; William Ching is her husband.

6 ARTHUR MURRAY PARTY
Guests: Actor Robert Cummings, songstress Evelyn Knight, singer-bandleader Vaughn Monroe and roller skater Ralph Quinlan.

7 FAMOUS PLAYHOUSE

9 JUVENILE JURY—Jack Barry
Panel: Laura Diane Mamgels, Ronny Molluzzo, Carol McDonald.

10 SOUNDSTAGE—Drama

16 MY FAVORITE HUSBAND
"The Suit." Riled at Liz's interfering with his purchase of a suit, independent George selects the flashiest garment in the store. Joan Caulfield, Barry Nelson.

9:00 2 WATERFRONT—Preston Foster
"Back Wash." Cap'n John invests the family savings in an invention promoted by a former suitor of May's. Lois Moran.

6 7 SUMMER PLAYHOUSE
"Ringo's Last Assignment." A veteran newspaperman finds that he is being pensioned, and his replacement is, of all things, a female cub reporter. He's tempted to nip her career in the bud. Tom Powers as Ringo; Mary Orr as Ellen; Jonathan Hale as Williams; Richard Simmons as Howell; Wheaton Chambers as the copy reader.

9 MEET MILLIE—Comedy
Alfred gets a job as a file clerk in the enlistment office, and Mama and Millie think he's been drafted.

10 DANNY THOMAS SHOW
When a college professor (a former flame of Margaret's) visits the town, Danny insists that he be invited to dinner. Glenn Langan, Jean Hagen.

16 FILM

9:30 2 6 U.S. STEEL HOUR
Dorothy McGuire stars in "A Garden in the Sea," adapted from Henry James' "The Aspern Papers." A young American writer invades the faded Venetian palace of an aging beauty and her timid niece. The older woman lives amidst mementoes of the past when she was the sweetheart of a famous English poet. The writer wants one such memento—the poet's letters. Dorothy McGuire as Tina; Donald Murphy as David Naseby; Anne Meacham as Marian Comnor.

7 SOUNDSTAGE—Drama
"The Ardent Woodsman." The town's pretty schoolteacher doubts the motive behind a handsome French lumberman's offer of land for the new schoolhouse. Gilbert Roland as Pierre Buteau; Phyllis Thaxter as Janet Shipley; Marcel Dalio as Claude Lebec; Claude Howat as Paul.

9 MOVIE—Mystery Theater

10 FILM

16 SUSPENSE—Drama
"Once a Killer." A secretary's gentle boss comes to her aid when the girl's fiance escapes from prison.

10:00 7 TRUTH OR CONSEQUENCES
16 TV THEATER—"Honor"

10:30 2 ETHEL BARRYMORE THEATER
"The Gentle Years." A small town editor and keen student of human nature pulls a good-natured trick to get American citizenship for a timid Swedish servant. Walter Brennan as Isaac; Dennis Ross as Jocko; Walter Brennan, Jr., as Henry.

6 9 BLUE ANGEL—Variety
Orson Bean, m.c. The Three Flames, Trude Adams, Leo De Lyon.

7 REGAL THEATER

10 MUSICAL SHORTS

16 NAME'S THE SAME—Panel
Joan Alexander, Bess Myerson, Arnold Stang and Robert Q. Lewis.

11:00 2 The World Tonight—Burns
6 Wrestling—From Chicago
7 News, Weather—Moore, Williams
9 Newsbeat—Roy Briscoe

11:05 10 Movie—Late Show

11:15 2 Movie—Feature film
7 Movie—Armchair Theater
9 Movie—Tri-state Theater

12:00 6 News

12:30 2 Sports Final
9 Newscap

12:35 2 Movie—Drama
"Lady in the Death House." Jean Parker, Lionel Atwill, Douglas Fowley. A blackmailer is killed and the blackmail victim is accused of his murder. (1944)

## MORNING

**7:00 ❷ ❻ Today**
[COLOR] Mobile unit travels to Ft. McHenry in Baltimore, Md., where Francis Scott Key composed "The Star Spangled Banner." Frank Blair and Jack Lescoulie.
**❾ Morning Show—Walter Cronkite**
Bil and Cora Baird's puppets cavort to Jerry Shard's record of "The Cuckoo Waltz," and a platter of "Miserere."
**9:00 ❷ Pastor's Study—Religious**
The Rev. Elmer Parks, Ingomar Methodist Church.
**❻ Film**
**❼ ⑩ Breakfast Club—D. James**
Fran Allison, Johnny Desmond. Eddie Ballantine and orchestra.
**❾ Movie—Western Theater**
**9:15 ❷ Fun to Reduce on TV—Exercises**
**❻ Morning Devotions—Protestant**
Reverend Harold Rowe.
**9:30 ❷ Woman's Angle—Florence Sando**
**❻ Garry Moore—Musical variety**
**9:45 ❷ Portia Faces Life—Serial**
The Mannings' maid plays on Dick's jealousy and urges him to write Tony a note. Charles Taylor and Mark Miller.
**10:00 ❷ Garry Moore Show—Variety**
Denise Lor, Ken Carson, Durward Kirby.
**❻ ❼ Ding Dong School**
Dr. Frances Horwich as teacher.
**❾ Anything Goes**
**⑩ Stars on Parade—Musical**
**10:15 ⑩ Marge and Jeff—Jess Cain**
**10:30 ❷ Home Edition—Ladies' show**
Hobbies, interior decoration, children.
**❻ Bob Crosby Show—Songs**
Bobcats and the Modernaires
**❼ Kiddie Corner—Harry Holbert**
**⑩ Western Theater**
**10:45 ❻ Three Steps to Heaven—Serial**
Nan tries to warn Poco of plot. Diana Douglas portrays Poco.
**11:00 ❷ Arthur Godfrey—Variety**
**❻ The Seeking Heart—Serial**
Lawson and Grace reach understanding.
**❼ Calling All Carrs—Bob and Jan**
**⑩ Flynn's Inn—Charles Flynn**
**11:15 ❷ Stars on Parade—Musical**
**❻ Bride and Groom—TV wedding**
John Nelson emcee.
**11:30 ❷ ❻ Strike It Rich—Warren Hull**
**❼ Movie—Armchair Repeat**

## AFTERNOON

**12:00 ❷ News at Noon—Bill Burns**
**❻ Valiant Lady—Serial**
**⑩ News**
**12:15 ❷ ❻ Love of Life—Serial**
Peggy McCay, Paul Potter, Jean McBride.
**⑩ Tunes on 10**
**12:30 ❷ ❻ ❾ Search for Tomorrow**
Hazel nearly throws Jo out of her room.
**❼ Big Game Hunt**
**⑩ Movie Matinee**
**12:45 ❷ ❻ Guiding Light—Serial**
Bill makes headway in his project to have his son Mike accept him as a pal.
**❾ News—Scott MacMurray**
**1:00 ❷ Bill Brant Show—Midge Nixon**
**❻ Portia Faces Life—Serial**
Phoebe decides to trap her husband.
**❼ Kitchen Camera—Food hints**
**❾ Look Ladies—Carolyn Sax**
**⑬ Children's Corner—Josie Carey**
Hobby Time. Doodle 'n' Do. "Norwegian Children."
**1:15 ❻ Matinee Melodies—Harold Scott**
**1:25 ❷ Weather Vane Cottage**
**1:30 ❷ Kay's Kitchen—Recipes**
Chocolate Sundae Cake.
**❻ Welcome Travelers**
Tommy Bartlett interviews travelers.
**❼ Kloss Inn—Music and news**
**❾ Look Kiddies—Carolyn Sax**
**2:00 ❷ Music Shop—Bob Caldwell**
**❻ Robert Q. Lewis Show**
Jaye P. Morgan and Jan Arden. Ray Bloch and his orchestra.
**❾ Variety Fare**
**⑬ Community Portraits**
"Women and Their Husbands' Jobs." Mrs. Millie Westover, Mrs. Robert Leck, Mrs. Dominic Dornetto, Mrs. Regis Aiken.
**2:05 ⑩ Movie Matinee**
**2:15 ❷ Valiant Lady—Serial**
**❾ Robert Q. Lewis Show**
**2:30 ❷ Meet Your Neighbor—Quiz**
**❻ ❾ House Party—Art Linkletter**
**2:45 ❻ Movie Quick Quiz—Harold Scott**
**❾ Variety Fare**
**3:00 ❷ ❻ Big Payoff—Randy Merriman**
**❼ One Man's Family—Serial**
The road of marriage for Claudia and Johnny continues to be rocky.
**⑩ Paul Dixon Show**
**3:15 ❼ The Movies**

3:30 ❷ **Paul Dixon Show**
❻ **Hawkins Falls—Serial**
Theresa is surprised when her dinner with Curt turns out to be pleasant.
❾ 16 **Bob Crosby Show—Songs**
Carol Richards subs for honeymooning Joan O'Brien. The Bobcats.
3:45 ❻ **Concerning Miss Marlowe—Serial**
❾ **Movie Matinee**
16 **Do It Yourself**
4:00 ❷ ❻ **Brighter Day—Serial**
Aunt Emily and Edna talk about Sandra.
⑩ **Time for Music**
16 **Film**
4:15 ❷ ❻ **Secret Storm—Serial**
Haila Stoddard and Peter Hobbs.
4:30 ❷ ❻ ⑩ **On Your Account**
❼ **Betty White Show—Music**
4:45 16 **The Clue**
5:00 ❷ **Lone Ranger—Western**
❻ **Cartoon Capers—Film**
❼ **Pinky Lee—Variety**
Barbara Luke and Jimmy Brown.
❾ **Circle 9 Western Theater**
⑩ **News—Charles Flynn**
16 **Funny Bunny—Cartoon**
5:15 ⑩ **Children's Theater**
16 **Movie Matinee**
5:30 ❷ ❻ ❼ **Howdy Doody**
Timothy Tremble gets directions for the trip to the Isle of Jumbo Jangle.
5:45 ⑩ **City Desk—Charles Nelson**
⑬ **The Mailed Fist**
5:55 ⑩ **Meet Your Hairdresser**

## EVENING

6:00 ❷ **Buzz 'n' Bill—Musical**
❻ **Music Time**
❼ **Movie Marshal—Bud Schenck**
⑩ **Musical Shorts**
⑬ **The World We Want**
"Has Europe a Future?"
6:10 ❻ **Sports Page—Art Sherman**
6:15 ❻ **World News—Ron Rininger**
⑩ **Riders of Purple Sage**

DUQUESNE PILSENER
TIME OUT (GARDENING) WDTV - 7:30 P. M.
INNER SANCTUM WDTV - 9:00 P. M.
PROUDLY PRESENTS

16 **Movie—Gunsmoke**
6:25 ❷ **Viz Quiz—Quizzie**
6:30 ❷ **News—Carl Ide**
Sponsors: Ford Dealers.
❻ **Strike It Rich—Warren Hull**
❼ **News, Sports, Weather**
Del Taylor and George Diab.
❾ **Time Out for Sports—Donley**
⑩ **Tune Time—Charles Nelson**
⑬ **This Is the Past—Dr. C. Kramer**
"Unexplored Ruins."
6:45 ❷ **Pitt Parade—Area news**
❾ **Weather Pix—Scott MacMurray**
⑩ **Sports—Ted Reinhart**
6:50 ❾ **News Pix—Roy Briscoe**
6:55 ❷ **Sports Editor—Ray Scott**
7:00 ❷ ⑩ **CAPTAIN VIDEO**
The Ranger escapes and rescues Video.
❻ **THEATER—Drama**
"National Honeymoon." Diana Lynn and Dick Haymes.
❼ **LAUREL AND HARDY—Comedy**
❾ **INDUSTRY ON PARADE**
⑬ **NOS VEMOS—Dr. DeVitis**
7:15 ❷ **TV'S TOP TUNES—Ray Anthony**
Guests: Les Paul and Mary Ford. "Cross Over the Bridge," "I Understand Just How You Feel," "I'm Getting Sentimental Over You," "Well, Get It."
❾ **SPORTS ON PARADE**
⑩ 16 **JOHN DALY NEWS**
⑬ **SHAKESPEARE—Professor Baxter**
Discussion: "Romeo and Juliet."
7:30 ❷ **TIME OUT FOR GARDENING**
F. Curto. Sponsor: Duquesne Brewing Co.
❻ ❼ **WORLD OF MR. SWEENEY**
"The Full-dress Suit." Cicero comes to the aid of a distressed widow who is still paying the undertaker for the dress-suit in which her husband was buried.
❾ **DOUG EDWARDS AND NEWS**
⑩ **SOLDIER PARADE--Arlene Francis**
Tops of professional entertainers from the ranks of the Army.
16 **ADVENTURE**
7:45 ❷ **EZC RANCH GALS--Music**
❻ ❼ 16 **NEWS CARAVAN**
❾ **GADABOUT GADDIS**
8:00 ❷ ❻ ❾ **RED SKELTON REVIEW**
Guests: Actor Alan Ladd; Liberace; Egyptian acrobats, The Amin Brothers; The Sahara Dancers, who have been flown in from the Sahara Club in Las Vegas. Red appears in a sketch with Ladd and a

scene with Liberace. Sketch: "Freddie, the Freeloader."

❼ **I MARRIED JOAN—Comedy**
"Artist Show." Joan has nearly ruined Brad's chances of winning a Federal judgeship. To make amends, she enrolls in the same art school as the wife of the man who will determine whether Brad is qualified. Joan Davis, Jim Backus.

❿ **THE STRANGER—Drama**

**16 MOVIE—Drama**
"Smart Alecs." Leo Gorcey, Bobby Jordan, Huntz Hall and Gabriel Dell. East Side kids hunt a convict to prevent execution of an innocent man. (Released 1942)

**8:30** ❼ **MY LITTLE MARGIE—Comedy**
"Meet Mr. Murphy." Margie has reason to wreak vengeance on Vern, and becomes baby-sitter for a chimpanzee—in their own apartment. Gale Storm.

❾ **FILES OF JEFFREY JONES**
"One for the Money." When Jeff's client is killed, he tries to pin the guilt on the dead man's former partner.

❿ **FILM**

**9:00** ❷ **INNER SANCTUM—Mystery**
"Tomorrow Never Comes." A box car becomes a coffin in a bizarre story of two men who look enough alike to be twin brothers and suffer for each other's sins. Warren Stevens, Harry Bellaver. Sponsor: Duquesne Brewing Co.

❻ **KRAFT THEATER—Drama**
"Knight in a Business Suit," by George Lowther, chronicles the story of a middle-aged businessman whose daughter has been reading descriptions of medieval chivalry. He has trouble recovering his self-respect after being measured by these old standards. Arthur O'Connell as John Parker; Valerie Cossart as Bess Parker; Toni Hallaran as Judy; Douglas Cummings as Willie.

❼ **DANNY THOMAS SHOW**
When a college professor, who is Margaret's former flame, visits the town, Danny insists that he be invited to dinner.

❾ **16 STRIKE IT RICH—Hull**
Helping hand: Walter O'Keefe.

❿ **BROADWAY TO HOLLYWOOD**

**9:30** ❷ **COL. MARCH—Boris Karloff**

❼ **MY HERO—Robert Cummings**

❾ **16 I'VE GOT A SECRET—Moore**
Panelists Faye Emerson, Bill Cullen, Henry Morgan and Jayne Meadows try to guess guests' secrets.

❿ **WRESTLING—From Rainbo**

**10:00** ❷ ❻ **BOXING**
Yolande Pompey, lightheavyweight, vs. Moses Ward, middleweight, 10 rounds. Russ Hodges reports from Chicago Stadium, Chicago.

**TV GUIDE RATINGS**

| | Rated | W | L | D | KO's |
|---|---|---|---|---|---|
| Pompey | 4 | 28 | 1 | 2 | 18 |
| Ward | Not | 18 | 5 | 2 | 11 |

Pompey hails from Trinidad, B.W.I. The "Calypso Clouter" has done most of his fighting in London. He holds a kayo win over Dave Sands and has defeated Jimmy Slade, recent conqueror of "Hurricane" Jackson. Moses Ward, a good test for any fighter, is trying to break a jinx. He has yet to win a bout on TV. Yolande will be bombing for a shot at Archie Moore's title, while Ward will be planning "the fall of Pompey" —Nat Fleischer (The Ring).

❼ **THIS IS YOUR LIFE—Edwards**
Ralph Edwards recreates the past of Lt. Col. Ruby Bradley, an Army nurse who is a survivor of the Battle of Corregidor of World War 2. Col. Bradley, twice awarded the Bronze Star, spent two years in a Japanese prison camp where she supervised medical care for hundreds of fellow prisoners.

❾ **MOVIE—Mystery Theater**

**16 WRESTLING—Wayne Griffin**

**10:30** ❼ **AMATEUR SPOTLIGHT**
Judy Lawton emcees talent show.

**10:45** ❷ **SPORTS SPOT—Mel Allen**

**10:50** ❻ **MOVIE—Feature film**

**11:00** ❷ **The World Tonight**
Bill Burns and Ray Scott reporting.

❼ **News, Weather—Moore, Williams**

❾ **Newsbeat—Roy Briscoe**

**11:05** ❻ **Movie**

**11:15** ❷ **Movie**

❼ **Wrestling—From Rainbo**
Wayne Griffin reports from ringside.

❾ **Movie—Tri-state Theater**

**12:00** ❼ **Movie—Armchair Theater**

❿ **Late News**

**12:05** ❻ **News**

**12:30** ❷ **Sports Final**

❾ **Newscap**

**12:35** ❷ **Big Picture—Documentary**

## MORNING

**7:00** ❷ ❻ **Today—News**
Sidewalk interviews with secretaries gathered outside Rockefeller Plaza to celebrate "National Secretaries Week."
❾ **Morning Show—News**
Songs: "Paraguay," "Set Me Free."

**9:00** ❷ **Pastor's Study—Religious**
❻ **Film**
❼ ⑩ **Breakfast Club—D. James**
❾ **Movie—Western Theater**

**9:15** ❷ **Fun to Reduce on TV—Exercises**
❻ **Garry Moore—Variety**

**9:30** ❷ **Woman's Angle—Florence Sando**

**9:45** ❷ **Portia Faces Life—Serial**
Elliott's indictment stands.

**10:00** ❷ **Garry Moore Show**
Denise and Ken agree on "The Best Thing for You." Ken offers "What Does It Take to Make You Take to Me?"
❻ ❼ **Ding Dong School**
❾ **Anything Goes**
⑩ **Stars on Parade**

**10:15** ⑩ **Marge and Jeff—Marge Greene**

**10:30** ❷ **Home Edition—Shirley Colker**
❻ **Bob Crosby Show—Songs**
❼ **Kiddie Corner—Harry Holbert**
⑩ **Western Theater**

**10:45** ❻ **Three Steps to Heaven**
Poco comes to Nan for information.

**11:00** ❷ **Arthur Godfrey Time—Music**
❻ **The Seeking Heart—Serial**
Cynthia and Lawson are concerned over Lorna's strange behavior.
❼ **Calling All Carrs—Bob and Jan**
⑩ **Flynn's Inn—Charles Flynn**

**11:15** ❷ **Stars on Parade—Musical**
❻ **Bride and Groom—TV wedding**

**11:30** ❷ ❻ **Strike It Rich—Warren Hull**
❼ **Movie—Armchair Repeat**

## AFTERNOON

**12:00** ❷ **News at Noon—Bill Burns**
❻ **Valiant Lady—Serial**
⑩ **News**

**12:15** ❷ ❻ **Love of Life—Serial**
❾ **Around Your Home—Pop Taylor**
⑩ **Tunes on 10**

**12:30** ❷ ❻ ❾ **Search for Tomorrow**
Walsh decides to follow Bella.
❼ **Big Game Hunt**
⑩ **Movie Matinee**

**12:45** ❷ ❻ **Guiding Light—Serial**
Mike and his dad dig for fishing worms.
❾ **Noon News—Red Donley**

**1:00** ❷ **Let's Visit—The H. V. Cohens**
❻ **Portia Faces Life—Serial**
Kathy locks herself in her room. When Walter, Portia and Bill break down the door, she has disappeared.
❼ **Kitchen Camera—Food hints**
❾ **Look Ladies—Carolyn Sax**
⑬ **Children's Corner—Josie Carey**
It's a Small World. Magic in the Air.

**1:15** ❷ **Stars on Parade**
❻ **Matinee Melodies—Bill Confer**

**1:25** ❷ **Weather Vane Cottage—Louis**

**1:30** ❷ **Kay's Kitchen—Kay Neumann**
Cinnamon Nut Rolls.
❻ **Welcome Travelers**
❼ **Kloss Inn—Bob Kloss**

**2:00** ❷ **Stars on Parade**
❻ **Double or Nothing—Bert Parks**
❾ **Movie Matinee**
⑬ **At Home with the World—Travel**
"Arizona and Its Natural Resources."

**2:15** ❷ **Valiant Lady—Serial**
❾ **Variety Fare**

**2:30** ❷ **Meet Your Neighbor—Music**
❻ **House Party—Art Linkletter**

**2:45** ❻ **Movie Quick Quiz—Bill Confer**

**3:00** ❷ **Double or Nothing—Bert Parks**
❻ ❾ **Big Payoff—Randy Merriman**
❼ **One Man's Family—Serial**
Anne Whitfield and Jack Edwards.
⑩ **Paul Dixon Show**

**3:15** ❼ **The Movies**

**3:30** ❷ **Ask the Girls—Discussion**
Katherine Copeland, Dorothy Randall. Fashion showing of designers' originals for the fall.
❻ **Hawkins Falls—Serial**
Judge Sharp decides to step down.
❾ **Variety Fare**
16 **Bob Crosby Show—Music**
Bob: "The Man Upstairs." Carol Richards: "Answer Me, My Love." Bob and Paula: "Dum Dot Song." All: "Isle of Capri."

**3:45** ❻ **Concerning Miss Marlowe**
❾ **Movie Matinee**

**4:00** ❷ ❻ **Brighter Day—Serial**
Some exciting news for Burt Ralston.
⑩ **Time for Music**
16 **Film**

**4:15** ❷ ❻ **Secret Storm—Serial**

**4:30** ❷ ❻ ⑩ **On Your Account**

❼ **Betty White Show—Musical**
16 **Dione Lucas—Cooking show**
4:45 ❷ **Film**
5:00 ❷ **Video Adventures**
❻ **Wild Bill Hickok—Western**
Guy Madison with Andy Devine.
❼ **Pinky Lee Show—Variety**
❾ **Circle 9 Western Theater**
❿ **News—Charles Flynn**
16 **Funny Bunny—Cartoon**
5:15 ❿ **Children's Theater**
16 **Movie Matinee**
5:30 ❷ ❻ ❼ **Howdy Doody**
Capt. Scuttlebutt gets the S.S. Wishy-Washy for the voyage.
⓭ **Revival of 100-Year-Old Farm house**
5:45 ❿ **City Desk—Charles Nelson**
5:55 ❿ **Civic Calendar—Charles Flynn**

## EVENING

6:00 ❷ **Buzz 'n' Bill—Music**
Buzz Aston, Bill Hinds, Joe Negri Trio.
❻ **Music Time**
❼ **Movie Marshal—Bud Schenck**
❿ **Musical Shorts**
⓭ **Your Home—Inside and Out**
Insect control.
6:10 ❻ **Sports Page—Art Sherman**
6:15 ❻ **World News—Ron Rininger**
❿ **Riders of Purple Sage**
Foy Willing, Bill Alexander, Al Sloey, Dale Warren sing Western tunes.
16 **Movie—Gunsmoke**
6:25 ❷ **Viz Quiz**
6:30 ❷ **News—Carl Ide**
Sponsors: Ford Dealers.
❻ **Beat the Clock—Bud Collyer**
Contestants compete with time.
❼ **News, Sports, Weather**
Del Taylor and George Diab.
❾ **Time Out for Sports—Donley**
❿ **Tune Time**
⓭ **Great Ideas—Mortimer Adler**
Discussion: "Work, Play and Leisure."
6:45 ❷ **Pitt Parade—Local news**
❾ **Weather Pix—Scott MacMurray**
❿ **Sports—Ted Reinhart**
6:50 ❾ **News Pix—Roy Briscoe**
6:55 ❷ **Sports Editor—Ray Scott**
7:00 ❷ ❿ **CAPTAIN VIDEO**
Video and the Ranger enter Atlantis.
❻ **STAR SHOWCASE—E. Arnold**
❼ **TERRY AND THE PIRATES**
❾ **GENE AUTRY—Western**
⓭ **NEWS IN FOCUS—Harry Price**
7:15 ❷ **MARGE AND JEFF—Comedy**
❿ **16 JOHN DALY NEWS**
⓭ **FAITH IN ACTION—Religious**
"45 Tioga Street." Young boy's conflict.
7:30 ❷ **TIME OUT FOR VACATIONING**
Ken Hildebrand. Sponsor: Duquesne Brewing Company.
❻ ❼ **WORLD OF MR. SWEENEY**
Kippie is so upset when his pet frog dies that Grandpa plans a state funeral for the animal. Glenn Walken.
❾ **DOUG EDWARDS AND NEWS**
❿ **LONE RANGER—Western**
16 **ADVENTURE**
7:45 ❷ **EZC RANCH GALS—Music**
Wanda Saylor, Dusty Brown, Gay Franzi, Pat Steele sing Western tunes.
❻ ❼ 16 **NEWS CARAVAN**
John Cameron Swayze, commentator.
❾ **ADVENTURE IN SPORTS**
8:00 ❷ **MR. DISTRICT ATTORNEY**
Trusted bank executive absconds with bank money and hides out to beat the statute of limitations. David Brian.
❻ **GROUCHO MARX—Quiz**
The man with the arching eyebrow aims unbelieving glances at a county assessor and a junior high school principal; an Irish step dancer and a chemist; and two veteran pilots.
❼ **CAPT. BRADDOCK—Police Story**
Reed Hadley stars.
❾ **WHAT'S IN A WORD?**
**[DEBUT]** Clifton Fadiman emcees a new panel-quiz show, with Faye Emerson, Audrey "Alice Kramden" Meadows, and publicity-stunt man Jim Moran among the panelists. Based on a familiar parlor game, the show invites contestants from the audience to submit simple rhymes for the panelists to identify from Mr. Fadiman's clues.

DUQUESNE PILSENER
TIME OUT-WDTV-7:30 P.M.
PROUDLY PRESENTS

⑩ 16 **MELODY TOUR—Musical**

8:30 ❷ **FAVORITE STORY—A. Menjou**

❻ **JUSTICE—Drama**

"Ride with Terror." A man just released from prison becomes an innocent accomplice in a bank robbery. (Our reviewer weighs the scales of "Justice" in next week's issue.)

❼ **DUFFY'S TAVERN—Ed Gardner**

❾ **FOUR STAR PLAYHOUSE**

"The Witness." A criminal lawyer agrees to defend an accused murderer, though all the evidence suggests he's guilty. Dick Powell as Michael Donegal; Charles Buchinsky as Frank Dana; Marian Carr as Alice Blair; James Millican as the District Attorney; Robert Sherman as Philip Baedeher; Walter Sande as Peterson.

⑩ **TO BE ANNOUNCED**

9:00 ❷ **CURTAIN TIME—Drama**

❻ ❼ **DRAGNET—Jack Webb**

"The Big Thief." Working out of the narcotics division, Friday and Smith talk with doctors who have been slugged and robbed of narcotics. The chief suspect is a good-looking blonde. (Next week's issue tells how Jack Webb taught Hollywood to make a movie television-style.)

❾ **WHAT DO YOU HAVE IN COMMON?—Quiz**

Three people try to determine one thing they have in common with each other.

⑩ **FILM**

9:30 ❷ **LIBERACE—Piano music**

"I Don't Care," "Lady of Spain," "Vaya Con Dios," "Open the Door, Richard," "Too Fat Polka." Rachmaninoff's "Fantasy," "Prelude C# Minor," "Prelude G Minor," "Polichinelle," "C Minor Piano Concerto," "2nd Piano Concerto (introductory music).

❻ ❾ **BIG TOWN—Newspaper story**

Steve becomes suspicious when one juror holds out for acquittal at the murder trial of a notorious gangster.

❼ **FORD THEATER—Drama**

"The Bachelor." With his housekeeper as chaperon, a bachelor puts up a young girl for the night in his home. His problem is to keep a young divorcee, who has her cap set for him, from seeing the girl. Wanda Hendrix as Trudy Dean; William Lundigan as Bart Sayer; Angela Greene as Gloria; Elizabeth Patterson as Mrs. Matthews; Willis Bouchey as Mr. Michelet; Barbara Bestar as Betty.

⑩ 16 **KRAFT THEATER—Drama**

"40 Weeks of Uncle Tom" is a comedy by George Baxt, an actor's agent making his bow as a TV playwright. John Emery as Murdoch; Nydia Westman as Jenny; Robin "Mama" Morgan as Hepzibah; Polly "Jamie" Rowles as Bessy; Jack Warden as Lewis.

10:00 ❷ **FILM**

❻ ❼ **THE MARRIAGE—Comedy**

[COLOR] Ben Marriott's father, a retired schoolteacher, pays his son's family a visit. His stern disciplinary measures soon have the children up in arms. Real-life married folks Jessica Tandy and Hume Cronyn are Liz and Ben Marriott. Susan Strasberg and Malcolm Brodrick are Peter and Emily. (Originally scheduled on July 15.)

❾ **DANNY THOMAS SHOW**

Jean Hagen stars as Margaret.

10:30 ❷ ❾ **PLACE THE FACE—Cullen**

❻ **FOREIGN INTRIGUE**

"Plastic Surgery." James Daly.

❼ **POLKA PARTY—Del Taylor**

⑩ **FILM**

16 **ALL-STAR THEATER**

10:35 ⑩ **FILM**

11:00 ❷ **The World Tonight—News, Sports**

Bill Burns and Ray Scott, reporters.

❻ **Movie—Adventure**

"Lost Continent." Cesar Romero, Hillary Brooke. Searching for a missing atom-powered rocket, a plane crew lands in an island jungle and comes upon a lost continent. (Released 1951)

❼ **News, Weather—Moore, Williams**

❾ **Newsbeat—Roy Briscoe**

⑯ **Late News**

11:05 ⑩ **Movie—Late Show**

11:15 ❷ **Rhythm Rendezvous—Musical**

Bob Parks emcees variety show.

❼ **Movie—Armchair Theater**

❾ **Ringside with the Rasslers**

11:45 ❷ **Hollywood Offbeat**

12:15 ❷ **Sports Final**

❻ **News**

12:20 ❷ **Into the Night**

"Never Go Back." Is the mystery of Karen unfathomable?

12:30 ❾ **Newscap**

## MORNING

**7:00 ❷ ❻ Today—Dave Garroway**
[COLOR] Mobile unit visits "The Baltimore & Ohio Railroad Museum" to feature trains of the past.
**❾ Morning Show—News**
The Baird Puppets perform to records of "Shoo Turkey Shoo" and "Rub a Dub Dub."

**9:00 ❷ Pastor's Study—Religious**
Rev. Elmer Parks, Ingomar Meth. Church.
**❻ Garry Moore—Musical variety**
**❼ ❿ Breakfast Club—Variety**
Dennis James subs for Don McNeill.
**❾ Movie—Western Theater**

**9:15 ❷ Fun to Reduce on TV—Exercises**
**9:30 ❷ Woman's Angle—Florence Sando**
**9:45 ❷ Portia Faces Life—Serial**
Phoebe tries to make Kathy reveal all, but Morgan urges Kathy to remain silent.

**10:00 ❷ Garry Moore—Musical variety**
(Next week punster Henry Morgan takes over for Garry, who's off to Europe for a vacation.)
**❻ ❼ Ding Dong School**
Games, stories, puzzles, rhymes.
**❾ Anything Goes**
**❿ Stars on Parade—Musical**

**10:15 ❿ Marge and Jeff—Comedy**
Marge Greene, Jess Cain, Paisley.

**10:30 ❷ Home Edition—Shirley Colker**
Lois Prestia tells story, "Ever So Much More So," from "Centerburg Tales," by Robert McCloskey.
**❻ Bob Crosby Show**
Bobcats, Joan O'Brien, Modernaires.
**❼ Kiddie Corner—Harry Holbert**
**❿ Western Theater**

**10:45 ❻ Three Steps to Heaven—Serial**
Poco has a narrow escape from Rocco, after getting information from Nan.

**11:00 ❷ Arthur Godfrey Time—Variety**
Arthur and "the little Godfreys."
**❻ The Seeking Heart—Serial**
Story of Dr. John Adam, his wife, Grace, and the people with whom they come in contact in their community. Scott Forbes as Dr. Adam; Dorothy Lovett as Grace Adam.
**❼ Calling All Carrs—Bob and Jan**
**❾ Garry Moore Show**
**❿ Flynn's Inn—Charles Flynn**

**11:15 ❷ Beauty Spot—Decoration tips**
**❻ Bride and Groom—TV Wedding**
**❾ Anything Goes**

**11:30 ❷ ❻ Strike It Rich—Warren Hull**
Helping hand: D'Artega, orchestra leader.
**❼ Movie—Armchair Repeat**
**❾ Movie—Western Theater**

## AFTERNOON

**12:00 ❷ News at Noon—Bill Burns**
**❻ Valiant Lady—Serial**
**❿ News**

**12:15 ❷ ❻ Love of Life—Serial**
**❿ Tunes on 10**

**12:30 ❷ ❻ ❾ Search for Tomorrow**
Clarence decides he and Bella must talk to Hazel. Mary Patton.
**❼ Big Game Hunt**
**❿ Movie Matinee—Film**

**12:45 ❷ ❻ Guiding Light—Serial**
**❾ Noon News—Red Donley**

**1:00 ❷ Bill Brant Show—Nancy Fingal**
**❻ Portia Faces Life—Serial**
Kathy visits Morgan in jail. Frances Reid and Byron Sanders.

*NOW ON SALE*

**What Webb Taught Hollywood**

Sgt. Friday gives the movie-makers "the facts" . . . as 'Dragnet' becomes a feature film. Read "What Webb Taught Hollywood" . . . in next week's TV GUIDE.

7 **Kitchen Camera—Recipes**
9 **Look Ladies—Carolyn Sax**
13 **Children's Corner—Josie Carey**
Animal Life.
1:15 6 **Matinee Melodies**
1:25 2 **Weather Vane Cottage**
Barbara Louis is the forecaster.
1:30 2 **Kay's Kitchen—Kay Neumann**
Recipe for Rainbow Cookies.
6 **Welcome Travelers**
Tommy Bartlett and Bob Cunningham.
7 **Kloss Inn—Music and news**
9 **Look Kiddies—Carolyn Sax**
2:00 2 **Music Shop—Songs**
Bob Caldwell and Johnny Costa.
6 9 **Robert Q. Lewis Show**
Vocalists Jaye P. Morgan and Jan Arden; Don Liberto, dancer.
13 **The Army in View**
"Communism."
2:15 2 **Valiant Lady—Serial**
Nancy Coleman as Helen Emerson; Earl Hammond as Hal Soames.
2:30 2 **Meet Your Neighbor—Music**
Joe Mann asks questions, Elaine Beverly sings, Johnny Costa plays the piano.
6 9 **House Party—Art Linkletter**
10 **Dione Lucas Show—Cooking**
2:45 6 **Movie Quick Quiz—Bill Confer**
9 **Movie Matinee**
3:00 2 6 **Big Payoff—Quiz**
Bess Myerson, Randy Merriman, models.
7 **One Man's Family—Serial**
10 **Paul Dixon Show—Variety**
3:15 7 **The Movies**
3:30 2 **Paul Dixon Show—Variety**
Sis Camp and Wanda Lewis.
6 **Hawkins Falls—Serial**
Mitch gets a lesson in salesmanship. Jim Bannon plays Mitch.

NOW ONLY $199.95
RCA VICTOR
MASTER 21"
TV
EVERY YEAR MORE PEOPLE BUY RCA VICTOR THAN ANY OTHER TELEVISION
SEE YOUR RCA VICTOR DEALER

16 **Bob Crosby Show—Songs**
Carol Richards subs for Joan O'Brien.
3:45 6 **Concerning Miss Marlowe**
16 **Beauty Clinic**
4:00 2 6 **Brighter Day—Serial**
Randy wonders whether Sandra will be happy in her new job.
10 **Girl from Gables—E. McGirk**
16 **Film**
4:15 2 6 **Secret Storm—Serial**
4:30 2 6 10 **On Your Account**
Win Elliot as "the friendly banker."
7 **Betty White Show—Music**
5:00 2 **Video Adventures**
6 16 **Barker Bill's Cartoons**
7 **Pinky Lee—Variety**
Barbara Luke and Jimmy Brown.
9 **Circle 9 Western Theater**
10 **News Roundup—Charles Flynn**
5:15 6 **Cartoon Capers**
10 **Children's Theater**
16 **Movie Matinee**
5:30 2 **Musical Sketchpad—M. Wolfson**
6 **Howdy Doody—Puppets**
Clarabell tries to stow away aboard ship as Buffalo Bob follows the voyage through Howdy's teleperiscopic camera.
7 **Annie Oakley—Gail Davis**
5:45 10 **City Desk—Charles Nelson**
5:55 10 **Civic Calendar—Charles Flynn**

## EVENING

6:00 2 **Buzz 'n' Bill—Musical**
Buzz Aston, Bill Hinds, Joe Negri Trio.
6 **Music Time**
7 **Movie Marshal—Bud Schenck**
10 **Musical Shorts**
13 **Beyond the News—Wm. Wood**
6:10 6 **Sports Page—Art Sherman**
6:15 6 **World News—Ron Rininger**
10 **Riders of Purple Sage—Music**
16 **Movie—Gunsmoke**
6:25 2 **Viz Quiz**
6:30 2 **News—Carl Ide**
Sponsors: Ford Dealers.
6 **Tony Martin—Songs**
Tony sings "Almost Like Being in Love," "Wanderer," "Three Coins in the Fountain," "Boulevard of Nightingales."
7 **News, Sports, Weather**
9 **Time Out for Sports—Donley**
10 **Tune Time—Charles Nelson**
13 **Men Toward the Light**
"Man with a Chance." John Daly and

Eva Le Gallienne present another in the series about blindness.

6:45 ❷ **Pitt Parade—Area news**
❻ **Big Playback—Jimmy Powers**
❾ **Weather Pix—Scott MacMurray**
⓾ **Sports—Ted Reinhart**
⓭ **Frontiers of the Sea**

6:50 ❾ **News Pix—Roy Briscoe**

6:55 ❷ **Sports Editor—Ray Scott**

7:00 ❷ ⓾ **CAPTAIN VIDEO**
Zotor and Dirk steal Video's submarine.
❻ **MY LITTLE MARGIE**
"Meet Mr. Murphy." Margie has reason to wreak vengeance on Vern, and becomes baby-sitter for a chimpanzee — in their own apartment. Gale Storm.
❼ **SPOTLIGHT ON TALENT**
❾ **VARIETY FARE**
⓭ **NOS VEMOS—Pat Redick**

7:15 ❷ **TV'S TOP TUNES—Ray Anthony**
"Crazy 'Bout You, Baby," "Slaughter on 10th Avenue," "Adios."
❼ **BIG PLAYBACK—Bill Stern**
⓾ **16 JOHN DALY NEWS**
⓭ **THE CORRIDOR—John Zeigler**

7:30 ❷ **TIME OUT FOR FISHING—Breth**
Sponsor: Duquesne Brewing Co.
❻ ❼ **WORLD OF MR. SWEENEY**
"Harvey Hates Kids." Harvey, the town character, hates all kids until he meets Kippie. Charles Thompson as Harvey; Glenn Walken is Kippie.
❾ **DOUG EDWARDS AND NEWS**
⓾ **LIFE WITH THE ERWINS**
Stu lives to regret the folly of encouraging his daughters' artistic talents in "Art Appreciation." Things get out of hand when Jackie (Sheila James) is hailed as a wire sculptor of genius proportions.
**16 ADVENTURE**

7:45 ❷ **EZC RANCH GALS—Songs**
Wanda Saylor, Dusty Brown, Gay Franzi and Pat Steele sing Western songs.
❻ ❼ **16 NEWS—John Swayze**

DUQUESNE PILSENER
TIME OUT (FISHING) WOTV - 7:30 P. M.
PROUDLY PRESENTS

❾ **OUTDOORS CLUB—Kuhns, Jacks**

8:00 ❷ ❻ **PANTOMIME QUIZ**
Mike Stokey moderates the popular charade game. Jackie Coogan, Dorothy Hart, Roger Price, Mona Knox, Barbara Britton.
❼ **MR & MRS. NORTH—Mystery**
"Busy Signal." A switch in phone numbers leads the Norths into secret hideaways of a bookbinding business and, ultimately, to murder. Barbara Britton and Richard Denning co-star.
⓾ **OZZIE AND HARRIET—Comedy**
A double-your-money-back guarantee on a box of pancake mix gives Ricky a great idea for making money. It brings the heads of the pancake company and their advertising managers into a rapidly rising situation.
**16 CISCO KID—Western**
Duncan Renaldo and Leo Carrillo.

8:15 ❾ **MOVIE—Feature Theater**

8:30 ❷ ❻ ❼ **LIFE OF RILEY**
Things go from bad to worse for Riley. First Peg's Uncle Baxter arrives for an extended visit and then a college dean investigates the Rileys in connection with a scholarship for daughter Babs. William Bendix, Lugene Sanders.
⓾ **ARTHUR MURRAY PARTY**
See 10:30 p.m. ❷.
**16 TOPPER—Comedy**
"The Socialite." Henrietta invites to dinner some people she hopes to interest in publishing her poetry. The Kerbys liven up the evening. Lee Patrick.

9:00 ❷ **THE STRANGER—Adventure**
❻ ❼ **BEST IN MYSTERY**
"Lost Kid." A grandmother uses every possible device to keep her juvenile-

Turns POOR HEARING Into
GOOD HEARING
BELTONE Triple-Transistor Hearing Aid
Write or phone for
FREE HOME DEMONSTRATION
W. G. PHILLIPS, 1306 Park Bldg.
AT. 1-7371 351 Fifth Avenue
Pittsburgh, Pa.

delinquent grandson from embarking on an adult life of crime. Even sleeping potions are fair in the battle of love and law. Elizabeth Patterson as Grandmother; Mary Field as Mother; Harry Harvey, Jr. as Eddie.

**⑩ 16 PAUL HARTMAN SHOW**
Albie finally becomes desperate about being last in line every morning. He decides to sell the old homestead and buy a place with an extra bath. Paul Hartman and Fay Wray.

**9:30 ❷ SLIM BRYANT—Music**

**❻ INNER SANCTUM—Mystery**
"Face of the Dead." A gangster gets revenge long after his death. Sponsor: Duquesne Brewing Co.

**❼ LIBERACE—Piano music**

**⑩ DOLLAR A SECOND**

**16 OUR MISS BROOKS—Comedy**
Miss Brooks becomes Mrs. Boynton at last—but the wrong one. She's asked to pose as Mr. Boynton's mother when meeting a college dean, but she thinks she's to represent Mr. Boynton's wife. Eve Arden plays Connie Brooks; Bob Rockwell is Mr. Boynton.

**10:00 ❷ ⑩ CHANCE OF A LIFETIME**
(Eighty minutes before showtime is zero hour for a contestant. Pictures on pages eight and nine.)

**❻ ❼ SPORTS HIGHLIGHTS**
Horse Race: The Arlington classic reported by Fred Capossela. Motorboat race covered by helicopter: Gold Coast Marathon, Miami to Palm Beach and return. Swimming: Junior AAU Championship. Sailboat race: Larchmont (N. Y.) Yacht Club. Archery: National Archery Tournament. Baseball game to be announced.

**❾ STAR THEATER—Drama**

**16 FOCUS**

**10:30 ❷ ARTHUR MURRAY PARTY**
Kathryn Murray, hostess. Guests: Jack Carson, comedian; Denise Darcel, songstress; The Zoris, dance team. Carson and Miss Darcel are featured in a skit.

**❻ THIS WEEK IN SPORTS**

**❼ GREATEST FIGHTS OF CENTURY**

**❾ 16 IT'S NEWS TO ME—Quiz**
Walter Cronkite emcee. Panel: Anna Lee, Quentin Reynolds, John Henry Faulk, Nina Foch try to guess famous news events.

**⑩ TO BE ANNOUNCED**

**10:45 ❻ MOVIE—Mystery**
"Sherlock Holmes in Washington." Basil Rathbone and Nigel Bruce. Holmes tangles with enemy agents during World War 2. (Released 1943)

**❼ SPORTSMEN'S CLUB**

**11:00 ❷ The World Tonight—News, Sports**
Bill Burns and Ray Scott reporting.

**❼ News, Weather—Moore, Williams**

**❾ Newsbeat—Roy Briscoe**

**⑩ Late News**

**11:05 ⑩ Movie—Late Show**

**11:15 ❷ Movie—Feature Theater**

**❼ Scoreboard—George Diab**

**❾ Movie—Comedy**
"Mr. Universe." Jack Carson, Janis Paige, Bert Lahr, Robert Alda. Sidewalk hawker turns ex-war buddy into a wrestler. (1950)

**11:20 ❼ Movie—Armchair Theater**

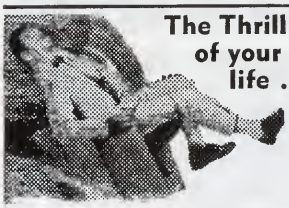
**12:00 ❻ News**

**12:30 ❷ Sports Final**

**❾ Newscap**

**12:35 ❷ Movie—Comedy**
"Riding On Air." Joe E. Brown, Guy Kibbie. An aviation enthusiast invests in an invention which will steer planes by remote control.

**The stations reserve the right to change programs without notice.**

The Thrill of your life . . .

ONLY AT THE AIR-CONDITIONED WARNER Fifth Ave., Pittsburgh EXpress 1-3447

THIS IS CINERAMA

Reserved seats now on sale Print by Technicolor

# YOUNGSTOWN-NEW CASTLE PROGRAMS

**YOUNGSTOWN • 21** WFMJ-TV **• 27** WKBN-TV **NEW CASTLE • 45** WKST-TV

**Stations reserve the right to change programs without notice.**

## WEEKDAY 7 A.M.-2:30 P.M.

7:00 21 (M-F) **Today** News, weather.
27 (M-F) **Morning Show**
8:55 21 (M-F) **Morning Matinee**
27 (M-F) **Morning Edition News**
9:00 27 (M-F) **Breakfast Club** D. James.
10:00 21 (M-F) **Ding Dong School**
27 (M,W,Th) **Garry Moore**
27 (T) **To Be Announced**
27 (F) **Movie Miniature**
10:15 27 (M,W,Th) **Morning Movie**
27 (T) **Garry Moore**
10:30 21 (M-F) **A Time to Live**
27 (T) **Morning Movie**
10:45 21 (M-F) **Three Steps to Heaven**
27 (F) **The Good Look**
11:00 21 (M-F) **Home** Arlene Francis.
27 (Th) **Morning Movie**
27 (F) **Garry Moore**
11:30 27 (M-F) **Strike It Rich** W. Hull.
12:00 21 (M-F) **Bob Smith Show**
27 (M,W,F) **World Around Us**
27 (T,Th) **Casteel's Carousel**
12:15 27 (M-F) **Love of Life** Serial.
12:30 21 (M-F) **Hal's a Poppin'**
27 (M-F) **Search for Tomorrow**
12:45 27 (M-F) **Guiding Light** Serial.
1:00 21 (M-F) **News**
27 (M-F) **Portia Faces Life**
1:15 21 (M-F) **Hal's a Poppin'**
27 (M-F) **Home Cooking**
1:45 27 (M) **Movie Miniature**
27 (T,W,Th) **Feature Matinee**
27 (F) **Curious Camera**
2:00 21 (M-F) **Sittin' Easy**
27 (M,F) **Robert Q. Lewis Show**
45 (W,Th) **Baseball** Cleveland Indians vs Boston Red Sox.
2:30 21 (M-F) **Kitchen Corner**
27 (M) **Your Music I. Q.**
27 (F) **Outdoors**
45 (M) **Baseball** Cleveland Indians vs Washington Senators.

## SATURDAY, JULY 17

10:00 27 **Western Theater**
11:00 27 **Winky Dink and You** Jack Barry. Junior Rembrandts visit Jack
11:30 27 **Panorama**
12:00 27 **Big Top** Jack Sterling.
1:00 21 **Movie Party** "Arson, Inc." (1949) "The Black Raven." (1943)
27 **Western Theater**
2:30 45 **Baseball** Pirates vs Chicago Cubs. (Double-header)
3:00 21 **Dairy Hop** Hal Fryar.
27 **Double Feature Matinee**
4:00 21 **The Wooly West** "One Man's Law." Don Barry, Janet Waldo.
5:00 21 **Wrestling**
27 **Panorama**
5:30 27 **Feature Boxing**
6:00 21 **News** Bill Lindsay.
6:15 21 **Industry on Parade**
6:30 21 **Roundup Time** "Rough Riders of Cheyenne." Sunset Carson.
27 **News, Sports, Weather**
7:00 27 **CRUSADE IN PACIFIC** "Chinese Reds Attack in Korea."
45 **NEWS, WEATHER, SPORTS**
7:30 21 **YOUTH WANTS TO KNOW**
27 **BEAT THE CLOCK** Bud Collyer.
45 **CIRCLE 45 ROUNDUP**
8:00 21 **BANK ON THE STARS** Quiz. Bill Cullen, emcee.
27 **STAGE SHOW** Dorsey Brothers. Tony Bennett, Jack Leonard.
45 **THE 45 SCRAPBOOK**
8:30 21 **ORIGINAL AMATEUR HOUR**
9:00 21 **SATURDAY NIGHT REVIEW** Eddie Albert, Alan Young.
27 **TWO FOR THE MONEY** O'Keefe.
45 **SATURDAY NIGHT PLAYHOUSE** "Salvation Nell." (1931)
9:30 27 **PEPSI-COLA PLAYHOUSE**
10:00 27 **THAT'S MY BOY** Jr. gets a summer job. Gil Stratton, Jr.
45 **THE 45 SCRAPBOOK**
10:30 21 **PRIVATE SECRETARY** Susie plays nursemaid to a novelist.
27 **TWO IN LOVE** Bert Parks.
11:00 21 **Skyline Theater** "Here Comes Trouble."
27 **Main Event Wrestling**
45 **Nite Cap News**
11:10 27 **Sports Showcase** Brickhouse.
11:15 27 **Main Event Wrestling**
12:00 21 27 **News**

## SUNDAY, JULY 18

11:30 27 **Western Theater**
12:30 27 **Contest Carnival** Circus show.
1:00 27 **This Is the Life** Religious.
1:30 21 **Frontiers of Faith**
27 **Polka Party** Johnny Butchko.
2:00 21 **Front Row Center** "Romance on the Run." Donald Wood. (1938)
27 **Chesterton Hour** Film.
2:30 27 **Double Feature Matinee**
3:00 21 **Faith in Our Midst** Religious.
3:30 21 **The Wooly West** "Wild Horse Rodeo." Bob Livingston.

45 **Baseball** Pirates vs Braves. Upon conclusion of this game, Channel 45 will pick up the Indians vs Senators game.
4:30 21 **Zoo Parade** Marlin Perkins. "Animal Life Span."
5:00 21 **Out on the Farm** Eddy Arnold.
27 **What in the World?** Dr. Rainey. Guest panelist: Dr. George Kubler.
5:30 27 **Youth Takes a Stand**
6:00 21 **That We May See**
27 **American Week** Eric Sevareid.
6:15 21 **Burke Bender**
6:30 21 **Roy Rogers** "Jailbreak."
27 **Man of the Week**
7:00 21 **COL. OF MUSICAL KNOWLEDGE** Tennessee Ernie presides.
27 **RAMAR OF THE JUNGLE** "The Hidden Treasure."
45 **PAGE ONE NEWS**
7:15 45 **FILM**
7:30 21 **MR. PEEPERS** Robinson stands up for freedom of the press.
27 **EDWARD ARNOLD SHOW**
45 **THE PUPPET**
7:45 45 **BACK TO GOD**
8:00 21 **SUMMER COMEDY HOUR** Kaye Ballard, Jules Munshin and Betty Madigan.
27 **TOAST OF THE TOWN** Vaughn Monroe, Carol Haney, Doretta Morrow, Rafael Mendez, The Gautier Steeplechasers.
45 **WHAT'S YOUR TROUBLE?**
8:15 45 **THE CHRISTOPHERS** Religious.
8:30 45 **THIS IS THE LIFE** Religious.
9:00 21 **TV PLAYHOUSE** Drama. "Dear Harriet Heart-Throb."
27 **TO BE ANNOUNCED**
45 **ROCKY KING** "Live Bait." A girl is choked to death.
9:30 27 **MAN BEHIND THE BADGE** "Case of Slightly Used Car."
45 **PLAINCLOTHESMAN** A gambling-house owner is stabbed.
10:00 21 **DOLLAR A SECOND** Murray.
27 **THE WEB** Drama. "The Trouble with Diamonds."
45 **SPOTLIGHT THEATER** "Return of the Frog." (1938)
10:30 21 **THE HUNTER** "The Grey People."
27 **BREAK THE BANK** Bert Parks.
11:00 21 **Skyline Theater** "Quicksand."
27 **Playhouse 27** "Friendly Enemies."
45 **News**
12:00 21 27 **News**

## MONDAY, JULY 19

3:00 21 **One Man's Family** Serial.
27 **Big Payoff** Randy Merriman.
3:15 21 **Golden Windows** Serial.
3:30 21 **First Love** Serial.
27 **Paul Dixon Show**
3:45 21 **Concerning Miss Marlowe**
4:00 21 **Hawkins Falls** Serial.
27 **Brighter Day**
4:15 21 **Bride and Groom** N. Meikle and O. Van Kan of Cleveland, Ohio.
27 **Secret Storm** Serial.
4:30 21 **Betty White Show**
27 **Grizzly Pete** Western serial.
5:00 21 **Susie Sidesaddle** Jane Bailey.
5:30 21 **Howdy Doody** Bob Smith.
6:00 21 45 **News, Weather, Sports**
27 **Adventure Time** Film.
6:30 21 **Serial Theater**
27 **News, Sports, Weather**
45 **Sports Picture**
6:45 45 **Valley Reporter**
7:00 21 **WOODS 'N' WATER** Eddie Lane.
27 **THE GOLDBERGS** Molly tries to get Mr. Pincus married.
45 **CAPTAIN VIDEO** Al Hodge. Submarine approaches Atlantis
7:15 45 **KOMEDY KAPERS**
7:30 21 **TONY MARTIN** Songs.
27 **DOUG EDWARDS AND NEWS**
45 **FILM**
7:45 21 **NEWS CARAVAN** Swayze.
27 **TV'S TOP TUNES** Ray Anthony.
45 **MEMORY ALBUM**
7:55 27 **THIS WEEK AT HOME** Sid Davis.
8:00 21 **DROODLES** Roger Price.
27 **SOLDIER PARADE** Arlene Francis
45 **THE 45 SCRAPBOOK**
8:30 21 **CONCERT** Howard Barlow. Soloist: Thomas L. Thomas.
27 **RACKET SQUAD** Reed Hadley.
45 **MR. AND MRS. NORTH**
9:00 21 **DENNIS DAY**
27 **PUBLIC DEFENDER** "Escape." Ex-GI escapes from honor farm.
45 **THE 45 SCRAPBOOK**
9:30 21 **MONTGOMERY** Drama. "It Happened in Paris."
27 **MASQUERADE PARTY**
10:00 27 **SUMMER THEATER** "Home Again, Home Again."
45 **MONDAY MARQUEE** 'Speed Reporter." Richard Talmadge.
10:30 21 **CAPTURED** Police series.
11:00 21 27 45 **News**
11:10 21 **Sports** Eddie Lane.
11:15 21 **Skyline Theater** "Yes Sir, Mr. Bones." Pete Daily. (1951)
27 **Playhouse 27** "Private Life of Henry 8." Charles Laughton.
12:15 21 **News**
12:30 27 **News**

## TUESDAY, JULY 20

3:00 27 **Big Payoff** Quiz.
3:30 21 **First Love** Serial.
27 **Paul Dixon Show**
3:45 21 **Concerning Miss Marlowe**
4:00 21 **Hawkins Falls** Serial.
27 **Brighter Day**

4:15 21 **Bride and Groom**
27 **Secret Storm** Serial.
4:30 21 **Betty White Show**
27 **Grizzly Pete** Western.
5:00 21 **Susie Sidesaddle** Jane Bailey.
5:30 21 **Howdy Doody** Puppets.
6:00 21 **News**
27 **Adventure Time**
45 **News, Weather, Sports**
6:10 21 **Mr. Mayor** F. Kryzan.
6:25 21 **Weather Man** John Fritz.
6:30 21 **The Visitor** Drama.
27 **News, Sports, Weather**
45 **The 45 Scrapbook**
7:00 21 **BADGE 714** Jack Webb stars.
27 **45 CAPTAIN VIDEO** Video is caught in a great clam.
7:15 27 **TAKES ALL KINDS** Ted Niemi.
45 **MARGE AND JEFF** Comedy.
7:30 21 **PEEKIN' IN** Hal Green.
27 **DOUG EDWARDS AND NEWS**
45 **FILM**
7:45 21 **NEWS CARAVAN** Swayze.
27 **GROVE & GRIFFIN** Songs. "Happy Wanderer," "Friendship."
8:00 21 **MIDWESTERN HAYRIDE**
27 **TALENT PATROL**
45 **THE GOLDBERGS** Uncle David visits his son, Sollie.
8:30 21 **ARTHUR MURRAY PARTY** Roller skater Ralph Quinlan.
27 **JUVENILE JURY** Jack Barry.
45 **BASEBALL** Indians vs Red Sox.
9:00 21 **SUMMER PLAYHOUSE** "Ringo's Last Assignment."
27 **MEET MILLIE** Comedy.
9:30 21 **FISHER ANNUAL SCHOLARSHIP AWARD** Annual awards to 40 youngsters who have submitted the best auto-body models in 1954 Model Car Competition.
27 **U.S. STEEL HOUR** "A Garden in the Sea." Dorothy McGuire.
10:00 21 **TRUTH OR CONSEQUENCES**
10:30 21 **MR. AND MRS. NORTH** Pam and Jerry find a secret hideaway.
27 **BLUE ANGEL** Orson Bean.
45 **FILM**
11:00 21 27 45 **News**
11:10 21 **Sports** Eddie Lane.
11:15 21 **Skyline Theater** "Caged Fury." Buster Crabbe, Sheila Ryan.
27 **Playhouse 27** "Twice Upon a Time." Yolande Larther. (1952)
12:15 21 **News**
12:30 27 **News**

## WEDNESDAY, JULY 21

3:00 21 **One Man's Family** Serial.
27 **Big Payoff** Quiz.
3:15 21 **Golden Windows** Serial.
3:30 21 **First Love** Serial.
27 **Paul Dixon Show** Sis Camp.
3:45 21 **Concerning Miss Marlowe** Serial.
27 **Movie Miniature**
4:00 21 **Hawkins Falls** Serial.
27 **Brighter Day**
4:15 21 **Bride and Groom**
27 **Secret Storm** Serial.
4:30 21 **Betty White Show**
27 **Grizzly Pete** Western serial.
5:00 21 **Susie Sidesaddle** Youngsters.
5:30 21 **Howdy Doody** Youngsters.
6:00 21 45 **News, Weather, Sports**
27 **Wild Bill Hickok** Western.
6:30 21 **Kit Carson** Bill Williams.
27 **News, Sports, Weather**
45 **Film**
7:00 21 **BIG PICTURE** Documentary.
27 **45 CAPTAIN VIDEO** Ranger escapes and rescues Video.
7:15 27 **RAMBLING REPORTER**
45 **KOMEDY KAPERS**
7:30 21 **THE WORLD OF MR. SWEENEY**
27 **DOUG EDWARDS AND NEWS**
45 **THE 45 SCRAPBOOK**
7:45 21 **NEWS CARAVAN** Swayze.
27 **TV'S TOP TUNES** Ray Anthony.
8:00 21 **I MARRIED JOAN** Joan enrolls in an art school.
27 **RED SKELTON REVIEW**
8:30 21 **MY LITTLE MARGIE** Margie baby sits with a chimpanzee.
45 **VALLEY FORUM OF THE AIR**
9:00 21 **KRAFT THEATER** "40 Weeks of Uncle Tom."
27 **STRIKE IT RICH** Helping hand: Walter O'Keefe.
45 **FACTS FORUM**
9:30 27 **I'VE GOT A SECRET** Garry Moore.
45 **ARMCHAIR PIX** "Honour's Easy"
10:00 21 **THIS IS YOUR LIFE** Lt. Col. Ruby Bradley, Army nurse.
27 **PROFESSIONAL BOXING** Yolande Pompey vs Moses Ward.
45 **THE 45 SCRAPBOOK**
10:30 21 **VACATION** Hal Fryar.
45 **BETTER LIVING TV THEATER**
10:45 27 **THIS WEEK IN SPORTS**
11:00 21 27 45 **News**
11:10 21 **Sports** Eddie Lane.
11:15 21 **Skyline Theater** "Our Town." William Holden, Martha Scott.
27 **Twenty Questions**
11:45 27 **Playhouse 27** "Silver Skates."
12:15 21 **News**
1:15 27 **News**

## THURSDAY, JULY 22

3:00 21 **One Man's Family** Serial.
27 **Big Payoff** Randy Merriman.
3:15 21 **Golden Windows** Serial.
3:30 21 **First Love** Serial.
27 **Paul Dixon Show** Variety.
3:45 21 **Concerning Miss Marlowe**
4:00 21 **Hawkins Falls** Serial.
27 **Brighter Day**

4:15 21 **Bride and Groom** D. J. Stepp and R. E. Pyles of Seebert, W. Va.
27 **Secret Storm** Serial.
4:30 21 **Betty White Show**
27 **Grizzly Pete** Western.
5:00 21 **Susie Sidesaddle** Youngsters.
5:30 21 **Howdy Doody** Puppets.
6:00 21 45 **News, Weather, Sports**
27 **Clancy's Clubhouse** R. Tyrrell.
6:30 21 **Inner Sanctum** Mystery.
27 **News, Sports, Weather**
45 **Film**
7:00 21 **TELESPORTS DIGEST**
27 45 **CAPTAIN VIDEO** Al Hodge. Ranger and Video enter Atlantis.
7:15 27 **TAKES ALL KINDS** Ted Niemi.
45 **MARGE AND JEFF**
7:30 21 **PEEKIN' IN** Hal Greene.
27 **DOUG EDWARDS AND NEWS**
45 **THE 45 SCRAPBOOK**
7:45 21 **NEWS CARAVAN** Swayze.
27 **BASEBALL HALL OF FAME**
8:00 21 **BEST OF GROUCHO** Quiz.
27 **TO BE ANNOUNCED**
45 **BIG PICTURE** Documentary.
8:30 21 **JUSTICE**
27 **FOUR STAR PLAYHOUSE** "The Witness." Dick Powell.
45 **BE MY GUEST**
9:00 21 **DRAGNET** Friday and Smith work with the Narcotics Division.
27 **IN COMMON**
45 **LIBERACE** Piano music.
9:30 21 **FORD THEATER** "The Bachelor," Wanda Hendrix, Wm. Lundigan.
27 **BIG TOWN** A juror holds out for acquittal at a trial.
45 **BIFF BAKER, U.S.A.**
10:00 21 **THE MARRIAGE [COLOR]** Ben's Father pays him a visit.
27 **DANNY THOMAS SHOW** Danny insists on Margaret inviting her old flame to dinner.
45 **FOLLOW THAT MAN**
10:30 21 **SPORTS TIME**
27 **SOLDIER PARADE** Arlene Francis.
45 **TRAVELOGUE**
10:45 21 **TO BE ANNOUNCED**
11:00 21 27 45 **News**
11:10 21 **Sports** Eddie Lane.
11:15 21 **Skyline Theater** "House of a Thousand Candles." (1936)
27 **Playhouse 27**
12:15 21 **News**
12:30 27 **News**

## FRIDAY, JULY 23

3:00 21 **One Man's Family** Serial.
27 **Big Payoff** Randy Merriman.
3:15 21 **Golden Windows** Serial.
3:30 21 **First Love** Serial.
27 **Paul Dixon Show**
3:45 21 **Concerning Miss Marlowe**
4:00 21 **Hawkins Falls** Serial.
27 **Brighter Day** Serial.
4:15 21 **Bride and Groom** TV wedding.
27 **Secret Storm** Serial.
4:30 21 **Betty White Show**
27 **Grizzly Pete** Western serial.
5:00 21 **Susie Sidesaddle** Jane Bailey.
27 **Barker Bill's Cartoons**
5:15 27 **Grizzly Pete**
5:30 21 **Howdy Doody** Puppets.
6:00 21 45 **News, Weather, Sports**
6:30 21 **Turn of a Card**
27 **News, Sports, Weather**
45 **Film**
6:45 21 **What's Your Trouble?**
7:00 21 **TO BE ANNOUNCED**
27 45 **CAPTAIN VIDEO** Al Hodge. Video's submarine is stolen.
7:15 21 **TELERAMA**
27 **RAMBLING REPORTER** Wilson.
45 **KOMEDY KAPERS**
7:30 21 **THE WORLD OF MR. SWEENEY**
27 **DOUG EDWARDS AND NEWS**
45 **FILM**
7:45 21 **NEWS CARAVAN** Swayze.
27 **TV'S TOP TUNES** Ray Anthony.
8:00 21 **THE DUKE**
27 **DANGEROUS ASSIGNMENT** "The Submarine." Brian Donlevy.
45 **ACTION WITH ARMED FORCES**
8:30 21 **LIFE OF RILEY** A college investigates Bab's scholarship.
27 **TOPPER** "The Socialite." Henrietta has dinner guests.
45 **THE 45 SCRAPBOOK**
9:00 21 **BEST IN MYSTERY**
27 **PLAYHOUSE OF STARS**
45 **THE STRANGER**
9:30 21 **SOUNDSTAGE** "For the Love of Kitty." Nancy Olson.
27 **TO BE ANNOUNCED**
45 **SLIM BRYANT** Music.
10:00 21 **SPORTS HIGHLIGHTS**
27 **STAR THEATER**
45 **CHANCE OF A LIFETIME** James.
10:30 21 **GREATEST FIGHTS OF CENTURY** Conn vs Bettina. (1939)
27 **IT'S NEWS TO ME** Quiz.
45 **FILM**
10:45 21 **PAUL KILLIAM SHOW**
11:00 21 27 45 **News**
11:10 21 **Sports**
11:15 21 **Barn Dance**
27 **Playhouse 27** "Pastor Hall."
12:00 21 **News**
12:30 27 **News**

# Ella Raines' R for TV

## The Lady In $600 Dresses Explores Social Problems

Ella Raines, movie star turned telefilm star, was glancing over the outline of a projected article that a national woman's magazine hoped to print about her. Suddenly she looked up, her eyes blazing. "What do they mean in this thing, calling me a suburban housewife?" she cried. "I wear Travis Banton dresses that cost me $600 to $700 apiece and drive my own Jaguar—and they call me a suburban housewife?"

That little incident just about sums up Ella's attitude on life. She *is* a

## ELLA CAN'T RESIST ROLES IN HOLLYWOOD LOVE STORIES

suburban housewife. Happily married and the mother of two young daughters, she lives in Cornwall-on-Hudson, a swank suburb of New York City. But she's also a noted Hollywood actress, recent queen of the Azalea Festival in North Carolina, and star of *Janet Dean, Registered Nurse,* telefilm series. She'd much rather be known as a screen glamor gal than bear that "suburban housewife" label, which to her means the Helen Hokinson-type clubwoman.

As *Janet Dean,* Ella plays the role of a sedate young nurse, recently discharged from the Air Force. Although the nurse is far from being prim, the scripts give Ella little chance for romance. And even though she created the *Janet Dean* character herself, she misses the more glamorous roles she played in Hollywood movies. "I'm so tired of being sweet and pure all the time," she complained, kidding on the square. "I can't wait to get back to Hollywood this summer and get a chance to do a couple of romantic scenes. I guess I just like men."

This may sound like frivolous talk, but superficial and shallow are two things that Ella is not. In fact, she's winning a reputation as TV's first triple-threat actress. Besides starring in *Janet Dean,* she is the president of Cornwall Productions, which produces the series, and has written several scripts for the show. Add to these roles those of wife and mother, plus an occasional lead in a new Hollywood feature movie, and it's obvious Ella has little time to be frivolous.

How does she handle all these endeavors? Ella has her own philosophy about this. "There's nothing you cannot do if you have good health, drive and a good sense of humor," she said. "So many people dissipate their energies—they wander. If you're vitally interested in something, you can go from one job to another with

She'd rather play glamor roles . . .

. . . than 'sweet, pure' ones all the time.

◀ No soap opera: Miss Raines insists on adult approach. Dan Morgan is actor.

ease. I think it's also necessary to stay away from anything that bores you. I never try to take ice cubes out of a tray, or to sew on a button. It helps, incidentally, if your husband has a good sense of humor, too."

Ella's husband is Robin Olds, a young Air Force officer who had 29 enemy planes to his credit in World War II and is now a test pilot for jet aircraft. Her partner in Cornwall Productions is William Dozier, a former top-flight Hollywood film producer, now supervising producer in charge of all CBS dramatic programs.

Ella and Dozier together worked out the *Janet Dean* series. "Many people were afraid when we started filming the show," Ella said, "that it would be just another soap opera. But I think we've succeeded in getting a mature, adult approach to our stories. For example, we're going in for social problems. We're doing one story about a young Jewish doctor trying to win acceptance in a provincial New England town."

*Janet Dean* is filmed at the Parsonnet Studios in Long Island City, N.Y., instead of in Hollywood for two reasons, Ella said: "Because Bill (Dozier) is here and because my husband is stationed in the East." But she believes that breaking away from Hollywood has benefited the program. "Here in New York the actors are trained to play many kinds of roles," she explained. "On the Coast, they're mostly type-cast. So we can get the unexpected here."

Ella was born in Snoqualmie Falls, Washington. "It had a population of 752 when I left," she said, "but I presume they've been doing something about that." She graduated from the University of Washington, where she concentrated on psychology and drama. With that collegiate background, the *Janet Dean* characterization could almost be called something she's been leading up to all her life. The series, according to Ella, deals with the "reaction of a person under a given situation, whether that means comedy, intrigue, suspense or tragedy." And that's what she studied in her psychology classes.

Whether it's part of being the glamor queen or not, Ella still professes to be basically lazy. "The one pet hate I've had to overcome in this TV work is getting up early in the morning," she said. "We start shooting at 8 A.M., which means I must get up at 6:30. I have my maid trained now to tiptoe in with my breakfast. If anybody says a word to me before I have that first cup of coffee—look out!"

PROGRAM OF THE WEEK

# BIG TOP

Since the days of Phineas T. Barnum, the circus has been referred to as "The Greatest Show on Earth." No one would suggest that the tag aptly describes CBS-TV's circus show, *Big Top,* but it's a good program for the children, which makes it acceptable in its Saturday time period.

*Big Top* is staged in a Philadelphia armory, and its producers have tried valiantly to imbue it with all the atmosphere of the real thing. There's a brassy circus band, a top-hatted ringmaster and plenty of clowns, as well as some pretty fair circus acts. The results are fast-moving and colorful, but fail to allay the suspicion that the circus, for maximum impact, still is one entertainment form that must be experienced in person.

With his booming voice and striking appearance, ringmaster Jack Sterling would probably be welcomed in that job by Ringling Brothers. This TV business, however, requires a more relaxed and personal touch. For the purposes of this show, Sterling would do well to mix in a little of the standard emcee's personality. The clowns, too, are nothing to worry Emmett Kelly.

But as we said, the show is slanted primarily at kids. So is the sponsor's product, which makes *Big Top* a good bet for both children and sponsor.

And, unlike the seasonal tanbark variety, this circus is available all year round.

*Reviews*

# MR. WIZARD

*Mr. Wizard,* starring the capable Don Herbert, is the kind of children's show which tends to drive adults out of their minds. It catches them with their grammar school education showing its rough edges, which is all to the good. Father may know best, but he can use a little help from Herbert every Sunday afternoon.

Herbert works out of an almost crude home workshop and uses a visiting neighborhood child as a peg on which to hang his lesson of the week. With artful simplicity he both explains and demonstrates the rudiments of everyday science—how to make paper, how to make glass, the principle of the inclined plane (remember, Pop?) and other familiar phenomena which parents like to "explain" by suggesting that their offspring run out and play baseball.

Herbert's presence in the American living room can go a long way toward restoring Pop's lost prestige as the fount of all wisdom. It's no trick for any parent to pretend he knows exactly what Mr. Wizard is going to do and tell his youngster to "watch Mr. Wizard and you'll see what I mean."

Thank you, Don Herbert.

Here's how: Don Herbert explaining scientific theory to a friend. ▶

Under *Big Top*: in voice and appearance, Jack Sterling is a ringmaster all the way.

## FINE TUNING

By OLLIE CRAWFORD

Air Force to bring TV to isolated bases. When it comes to the island of Bali, the Air Force can save itself the money.

•

**The GIs there need television entertainment like Godfrey needs ready cash.**

•

Some of the boys will be seeing TV where they haven't even heard of radio. Where one poor guy is stationed, a picture about the French Foreign Legion is a Western. Some boys will be seeing *Three Steps to Heaven* two steps from the North Pole.

**In one guy's sector, the only previous antenna was a moose.**

•

Now he'll be able to see *The Goldbergs* from up among the icebergs. He can spend all day scrubbing out GI garbage cans, and then tune in *What's My Line?* TV is even planning special acts for the soldiers on maneuvers—called Bivou-Acts.

•

**A GI can watch TV hearings and keep up on military secrets.**

•

A guy can join the Navy and see the world, but he can join the Air Force and see *Howdy Doody.*

# TV...World Export

## INTERNATIONAL PROGRAM-SWAPPING PROMOTES MUTUAL UNDERSTANDING

Television seems destined to do as much as the airplane toward converting this planet of ours into One World. Thanks to international TV networks; the Voice of America; the United Nations Educational, Cultural and Scientific Organization, and this country's commercial networks, viewers in a number of lands are being exposed to the culture of other nations.

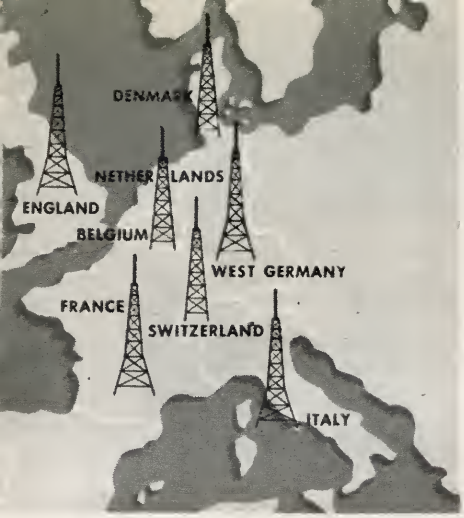
No live TV transmission facilities exist between the U.S. and Europe. All American programs seen abroad are films and kinescopes flown overseas. But aside from language differences, there are few obstacles to the live networking of TV shows among European countries. On June 6, eight of these countries launched the world's first international TV network, the European Broadcasting Union.

Known in the trade as "Eurovision," this network incorporates England, Denmark, Belgium, France, the Netherlands, Switzerland, West Germany and Italy. It was inaugurated with a pickup of a Swiss carnival at Montreux, after which Pope Pius XII broadcast an Apostolic blessing from Vatican City, speaking in French, Italian, German, English and Dutch.

Eurovision's immediate program plans included telecasts from all eight countries of world football (soccer) championship matches during the summer and a "Winter Season of European TV Exchanges" this fall.

Because of crowded program schedules of American networks, the interchange of TV shows between the U.S.

'Voice' films for Japan are studied by ▶ Jack Gaines, Frank Baba, Mitsu Yasuda.




and the rest of the world is overwhelmingly one-sided. Almost the only foreign TV seen in this country is some occasional newsreel footage from the BBC in London.

The U.S. Government's broadcasting division, the Voice of America, furnishes six separate weekly programs to TV stations in 19 countries.

Included in its programs are: a weekly news review and film coverage of special events; *Industry on Parade,* a weekly documentary produced by the National Association of Manufacturers, reporting U.S. progress in science and industry; *This Is the United States,* another documentary; *Your TV Concert Hall,* alias *Voice of Firestone; Magic of the Atom,* a series of 24 programs depicting peacetime uses of atomic energy; and *The World Through Stamps,* a series of 100 telefilms on world history as commemorated on postage stamps.

Because of the language differences, each Voice telefilm is accompanied by a script which an off-screen narrator reads in his own language. Dubbing in various languages or using translated subtitles is deemed too costly.

In Europe and Latin America, Voice telefilms are seen in the major cities. In the Far East, the programs are carried in Tokyo and Manila. A new transmitter has just started beaming them in Casablanca, French Morocco; a station due to open this year will make them available in Thailand.

UNESCO, with headquarters in New York, produces programs for French teleclubs, founded by the French government after the war, which bring education and entertainment via TV to some 115 rural schools near Paris and Lille transmitters.

NBC and CBS export telefilm programs, also. CBS telefilms now being sold to stations in England, Italy, Canada, Puerto Rico, Venezuela and Mexico City include *Amos 'n' Andy, Range Rider, The Gene Autry Show, Cases of Eddie Drake, Files of Jeffrey Jones, Art Linkletter and the Kids.* NBC sells to the same markets, plus Hawaii and Alaska, such shows as *Victory at Sea, Inner Sanctum, Dangerous Assignment, The Douglas Fairbanks Show, Hopalong Cassidy, Life of Riley, The Lilli Palmer Show* and a daily and weekly news report.

◄ French children clamber around sign announcing small fry teleclub show.

*by Harry Harris*

*Darling Daddy, he's no baddie.*
*Daddy worries, Daddy works.*
*What's the matter with my Daddy?*
*TV Daddies all are jerks!*

*Mommy sings me lullabies*
*As she lowers bedroom shades—*
*Strictly corn-ball "Rockabyes,"*
*'Stead of "How're you fixed for blades?"*

*Teacher calls Abe Lincoln "great."*
*Washington was on the ball.*
*"Ike" and Franklin also rate.*
*Superman's the best of all!*

*Morning, afternoon and night—*
*Wide awake, with heavy lids—*
*I watch every show in sight,*
*'Ceptin' those meant just for kids.*

*"Do your lessons!" "Go to bed!"*
*Grown-ups certainly act dizzy.*
*Scarface shot that lady dead!*
*Can't my Mommy see I'm busy?*

# A FAST DOUBLE PAY

*Ballplayers Seek Fees For TV Interview Shows*

Should baseball players be paid for appearing on TV interview shows?

That question is currently creating as much behind-the-scenes argument as who's going to win the World Series this year. The ballplayers argue that most of these shows are sponsored. And since emcees or interviewers get paid, they contend they should get paid too.

The ball club owners, on the other hand, agree with producers of such shows that players should be happy to appear for free. They contend both teams and players reap rich publicity benefits from such programs.

As of now, the players seem to be winning their point. They are paid, either with cash or premium gifts, for most of those TV interview shows telecast immediately before and after the ball games. In addition, there's a mounting demand for top-name players to guest on big-budgeted network programs. Ed Sullivan, with his penchant for sports, has booked a number of big-leaguers on his *Toast of the Town* and at high fees. Ballplayers have guested on quiz and panel programs for standard guest rates.

The question is a touchy one because of its many ramifications. TV stations, interviewers and others backing the no-pay faction say if players demand a fee for a TV interview, what's to prevent demands for money when they're interviewed by a newspaper sports writer?

Big-league executives declined comment on the situation, other than to admit that a problem exists.

The ballplayers' gripes were underscored by Frank Scott, an agent who represents some 90 of the best-known big-leaguers. He referred to a local New York interview program (not a sports show) that is continually trying to get top players for guest shots —gratis. The producers insist the players benefit sufficiently from the publicity.

"That argument is strictly a-phony," Scott said. "Any publicity for a ballplayer is good only if it governs his salary for the following year. If a player has had an off year, no amount of publicity will do him any good."

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Bil Baird works on Heathcliff the Horse.

# Serious Spoofers

Cora Baird pretties up Cora-like puppet.

Bil Baird's puppets, cavorting daily to popular music on CBS' *The Morning Show,* add ingenious—and entirely delightful—"visual appeal" to what is basically a disc jockey stint. They also do something even more distinctive: reducing many aspects of life to basic absurdities, they spoof the world and its inhabitants.

Bil and his wife Cora, who take spoofing seriously, work at it with 15 staffers in a converted carriage house, in the heart of New York City.

Bil has been working at the delicate art of kidding longer than Cora, a former actress and dancer. For years he has been creating satirical puppets at such a clip that they are now numerous enough to people—or puppet—a fair-sized town. They range from Charlemane, *The Morning Show's* platter-spinning lion, and Heathcliff, a voluble horse, to a whole tribe of

**BIL AND CORA BAIRD USE PUPPETS TO COMMENT ON HUMAN FOIBLES**

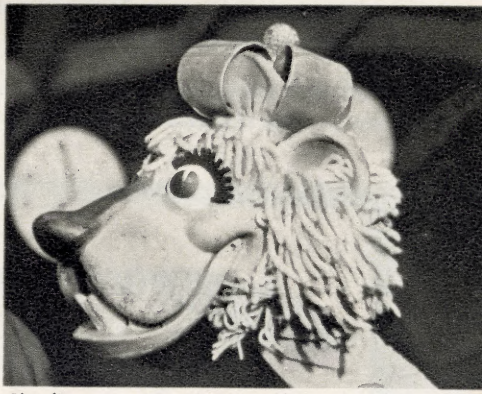
South Sea Islanders, the Masquerinos, who presto-change into whatever they yearn to be—fireman, Indian chief or Phil Rizutto.

Most of the puppets are people-type, but musical sequences enlist many non-people. A sad-eyed foxhound subs for Bing Crosby, a cocker spaniel for Johnnie Ray, three calves for the Boswell Sisters, a frog for Mel Torme. The high-toned quartet from "Rigoletto" is presented, a la Baird, with a French poodle soprano, a hen contralto, a cat tenor and a rhinoceros basso.

The single "l" used in his first name by the senior Baird & Baird partner dates back to his membership, years ago, in the Paris branch of The Crowned Radishes, a club formed merely to recruit people whose names could be spelled with three—count 'em, three—letters.

Bil has been playing—or working—with puppets since the age of seven when his father, a Nebraska engineer, gifted him with one. Husband and wife met when Bil created puppets to represent the Seven Deadly Sins for an Orson Welles production. Cora furnished the voice of three of the sins—envy, gluttony and sloth.

Any idea for a puppet character or sequence is first planned on paper and explored thoroughly, for it takes close to 200 hours to make a full marionette. The Baird workshop is filled with cartons of puppets who



Charlemane spins *Morning Show* records.

have yet to make their debuts; puppets in semi-retirement; and arms, legs, torsos, hands and costumes.

Except for a witch and a ballerina whose head is too small for its body (Bil believes in de-emphasizing the unimportant features of a puppet), most of the girl puppets resemble Cora. Plopped in the midst of the workshop is a fatuous, frog-faced character with a rocket ship for a tail, an idea which Bil says came to him "direct from outer space."

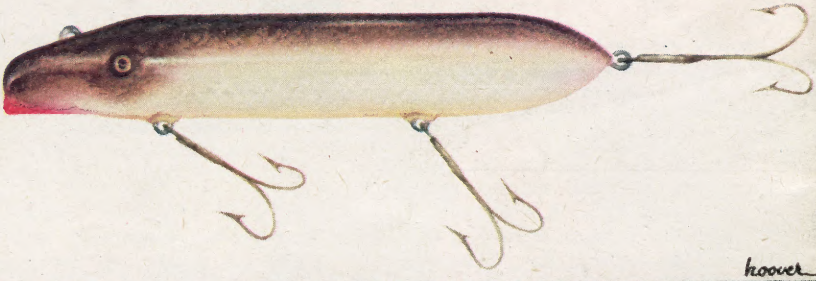
MRS R HILLMAN
R D 1
BADEN PA

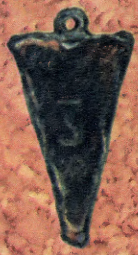
# prize ca

Fishermen re realistic lures and tempting bait to fill the boat with the best fish in the sea.

When it comes to landing the finest entertainment right in your living room, depend on that television anglers' almanac: TV Guide. The complete information and program listings in TV Guide steer you to the right channel at the right time.

To reel in a string of TV Guides at lowest cost per issue . . . use the subscription coupon inside.



TV GUIDE

AMERICA'S TELEVISION MAGAZINE

**Scanned from the collection of the Prelinger Library. 2020.**

**Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.**

Prelinger Library

University of California
CDL
California Digital Library

MEDIA HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org